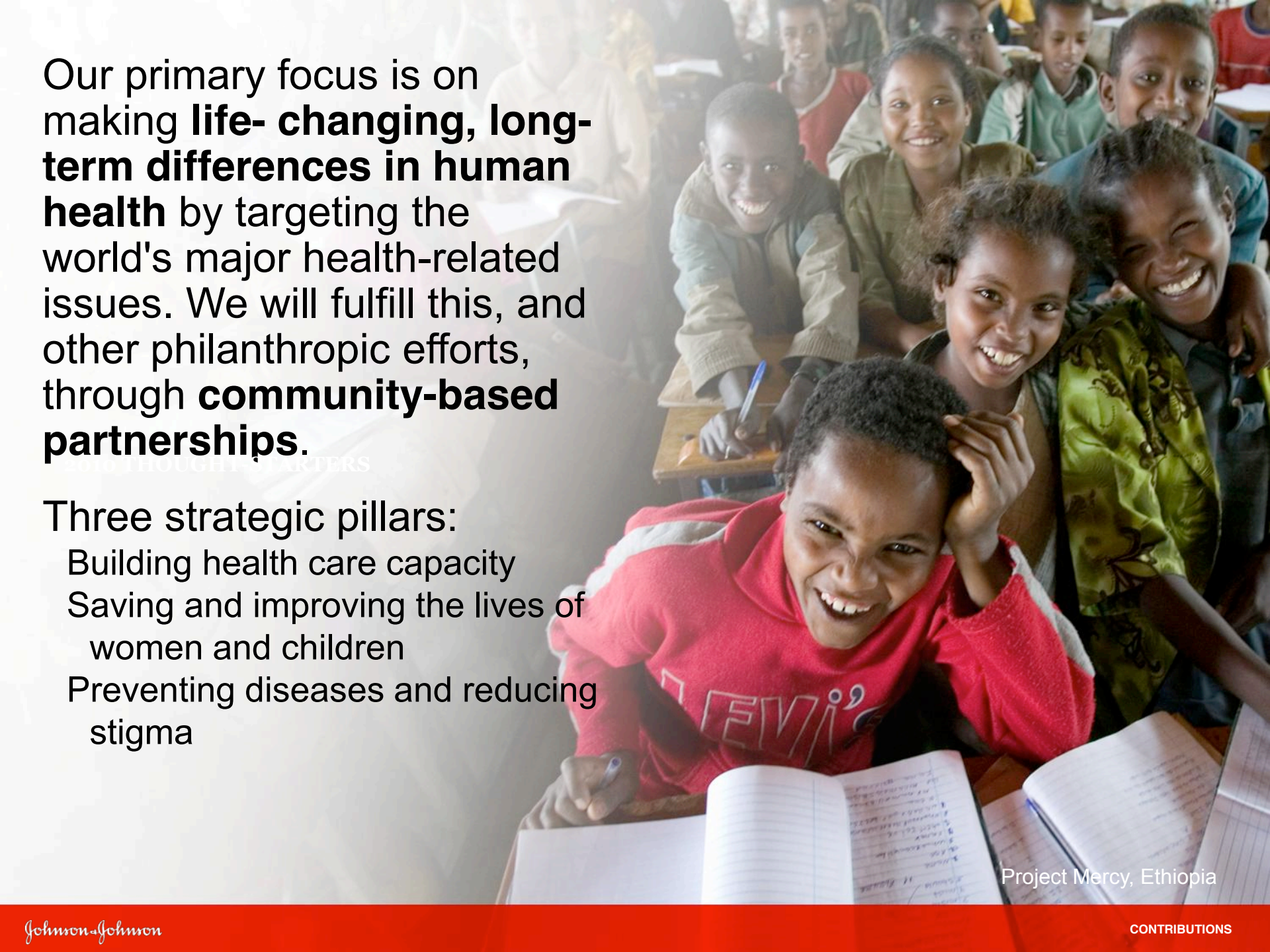


Johnson & Johnson Corporate Contributions



Our primary focus is on making **life-changing, long-term differences in human health** by targeting the world's major health-related issues. We will fulfill this, and other philanthropic efforts, through **community-based partnerships.**

Three strategic pillars:

Building health care capacity

Saving and improving the lives of women and children

Preventing diseases and reducing stigma

Project Mercy, Ethiopia

- Since 2003, PMTCT has been our single largest focus within HIV/AIDS.
- Tremendous progress has been made over the last 7 years
- Eliminating mother to child transmission of HIV is within our grasp
- Private foundations and corporate funders can play a critical role in achieving this by 2015
- **What are the areas that can uniquely benefit from funder involvement?**



ALIA, Brazil

- Clinical services
 - Best practices/operations research
 - Integration with MCH/SRH
 - Training
- Systems Improvement
 - Management
 - Scale-up & planning
 - Supply chain
- Enabling Environment
 - Psychosocial support
 - Stigma/media
- Advocacy
 - Funding
 - National policy
 - Task-shifting



mothers2mothers, South Africa

Questions?