

# PEPFAR's Focus on Country Ownership: Implications for Funding Strategies to Achieve an AIDS-Free Generation



## FCAA Webinar

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# PEPFAR's HIV/AIDS programs must be sustainable and country-driven

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- PEPFAR shift from emergency response to sustainable country programs
- The original PEPFAR program was an emergency response to the AIDS epidemic – the focus was on meeting targets to put an increasing number of people on treatment
- As PEPFAR evolved, the focus has shifted to sustaining these initial results by embedding a country's ability to respond to the AIDS epidemic within its existing health system
- Sustainable programs must be country-owned and country-driven
- The PEPFAR program is designed to strengthen partner government capacity to lead the response to the HIV/AIDS epidemic and other health demands



# What is the role of private funders as the PEPFAR model shifts to one of country ownership?

As PEPFAR shifts to country ownership, private funders grapple with several questions:

1. Should private funders augment existing multi-lateral programs of catalytic funders (i.e., PEPFAR, GFATM) or fill identified service gaps that are not receiving funding?
2. Should funders fund direct services or capacity building/technical assistance? What is the appetite of private funders for service delivery projects? Is this most appropriately achieved by funding local NGOs or international NGOs?
3. Is there a role for private funders to play in providing bridge funding to fill critical gaps during the transition period?



# J&J's Government Capacity Building Approach

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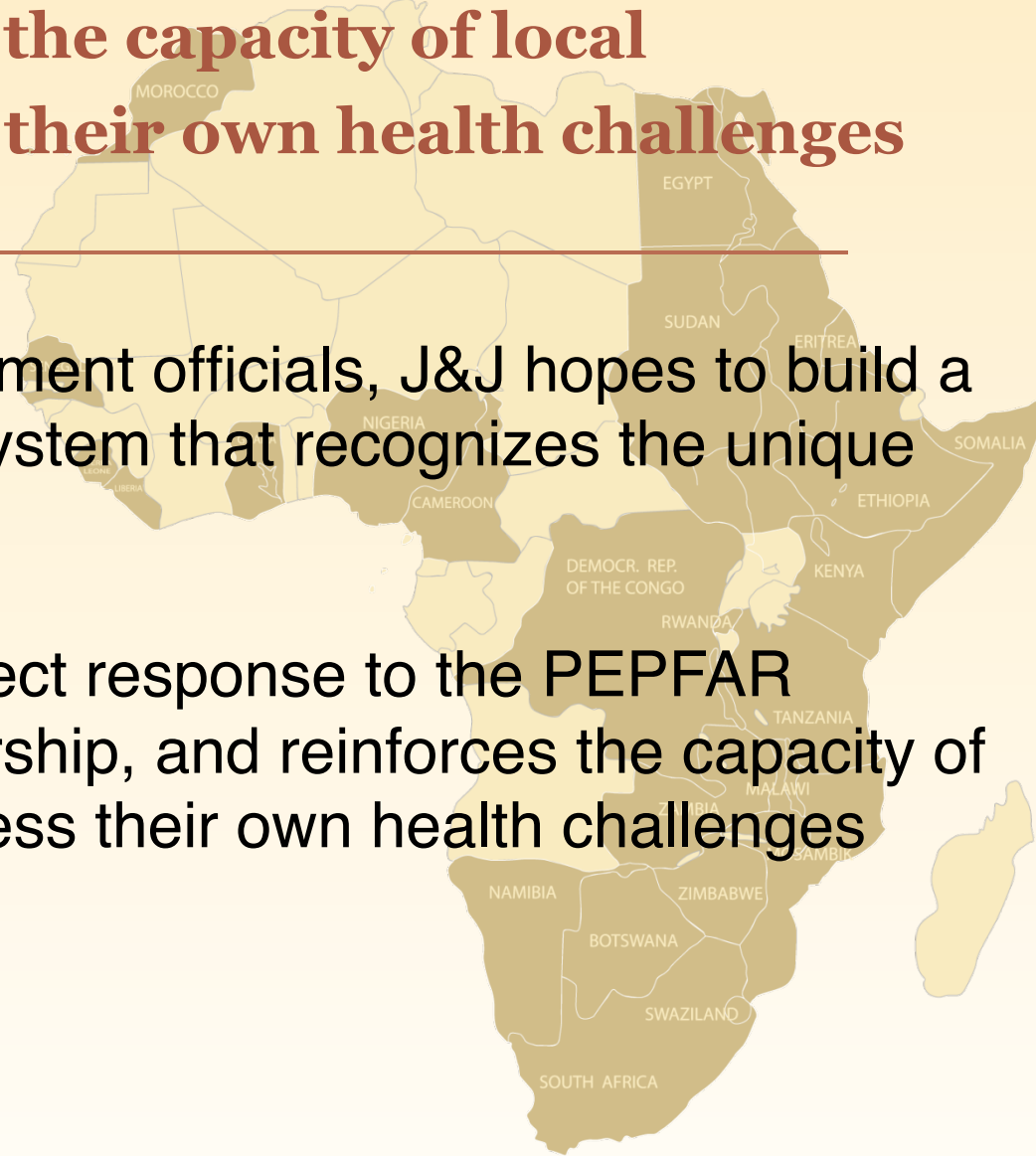
- J&J has shifted its strategic approach - as the PEPFAR model evolved, J&J followed suit
  - FROM: funding service delivery programs implemented by PEPFAR-funded NGOs on the ground
  - TO: build the capacity of governments and Ministry of Health officials in order to strengthen the healthcare system for addressing EMTCT in African countries
- J&J believes engaging with government, particularly at the local levels (provincial and district health offices) is critical to ensuring country ownership of management of the HIV/AIDS epidemic
- This strategic approach compliments PEPFAR funding to NGOs who have been tasked to strengthen local governments





# J&J programs reinforce the capacity of local governments to address their own health challenges

- By training African government officials, J&J hopes to build a strong, integrated health system that recognizes the unique challenges of EMTCT
- These programs are a direct response to the PEPFAR principles of country ownership, and reinforces the capacity of local governments to address their own health challenges



# Community-Based Organizations

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- What is the role of private funders in funding community-based organizations?
  - As PEPFAR funding for community-based organizations declines, private funders have a critical role to play to keep communities engaged
  - Capacity building of community NGOs
  - Most At Risk Populations
    - J&J MARPs/MSM funding
  - Gender-based programming



# Integrated Health Systems

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How are private funders reacting to efforts to address integrated health systems?

- Appetite for disease-specific funding
  - J&J Pillars:
    1. Saving & Improving the Lives of Women and Children
    2. Preventing Disease in Vulnerable Populations (HIV and chronic disease)
    3. Strengthening the Healthcare Workforce
- Integrated programming

