



FHI360
1825 Connecticut Avenue, NW
Washington, DC 20009

Monday, 9 December
Morning Institutes – Track A
Location: Vista Room

1. The Right(s) Perspective – Tackling HIV/AIDS by Strengthening Sex Workers' Rights

10:00 – 11:30 AM

Globally, sex workers face stigma, violence and discrimination with severe consequences for their health, economic status, and human rights. Funding for sex worker organizations is extremely limited and often restricted to HIV prevention projects such as peer-led condom distribution. However, increasing evidence shows that sex workers' access to condoms and knowledge about HIV is only part of an effective HIV response. Prevention programs must also look at structural factors - including punitive laws and policies - which impact sex workers' ability to access, retain and use condoms and work safely. HIV prevention efforts will be limited in their effectiveness until the criminal and administrative laws and policies targeting sex workers are removed, because these laws and policies drive sex workers underground, away from health services and into environments where they face increased risk of violence and abuse, must rush negotiations with clients, and fear condoms can be used as against them as evidence of prostitution.

In this session, jointly organized by the [Red Umbrella Fund](#) and Open Society Foundations, sex workers' rights activists and funders will present evidence and case studies that allows the audience to explore the intersectionalities of HIV and social justice. The presentations will highlight why addressing structural factors like punitive laws and policies is critical to any attempt to tackle HIV and AIDS and the urgency of strengthening and sustaining the sex workers' rights movement.

Key Questions to be Answered:

- What is a human rights based approach and why is it important in addressing HIV/AIDS among sex workers?
- What can we learn from existing rights based strategies used by sex worker organizations and networks around the world?
- How can funders incorporate a rights based approach in their HIV/AIDS programs and grantmaking

Moderator and Panelists:

1. **Dr. Jenny Butler** is senior technical advisor on HIV and key populations at UNFPA in New York and leads global United Nations responses to HIV and sex work, men who have sex with men and transgender people, and support responses on HIV and people who use drugs and removing punitive laws, policies and practices.
2. **Anne Gathumbi** (moderator) is director of the Sexual Health and Rights Project (SHARP) of the Open Society Foundations in New York where she works to advance the human rights of sex workers and transgender communities through grantmaking and advocacy.
3. **Darby Hickey** is a sex worker and transgender rights activist living in Washington, DC, as well as a writer. She works with Best Practices Policy Project on national sex worker policy issues and has written and reported for a variety of media outlets.
4. **Sally-Jean Shackleton** is the director of the Sex Workers Education and Advocacy Taskforce (SWEAT) in Cape Town, and works in collaboration with sex workers to advocate for the decriminalization of sex work in South Africa and ensure that sex workers' health and human rights are protected and promoted.
5. **Nadia van der Linde** is coordinator of the Red Umbrella Fund (RUF), a global grant-making mechanism to advance sex workers' human rights and catalyze new funding for sex worker-led organizations and networks.

2. Trans Inclusion: Update on Epidemiology, Programming and Financing for Trans HIV/AIDS Programming in the US and Global South

11:30 – 1:00 AM

This interactive discussion will examine HIV/AIDS issues among Trans women and men– both from a US and Global South perspective. Panelists will address current data on epidemiological trends (or the lack thereof), factors driving this distinct epidemic, current programmatic examples, current funding patterns (or lack thereof) and strategies for advocates and donors to increase investment. Adequate time will be set aside for a discussion about increasing the visibility of Trans issues within global, national and local advocacy efforts, as well as increasing Trans-specific HIV services at the local level for these underserved populations.

Key questions to be answered:

- 1) What are prevalence rates among Trans communities – in the US and Globally
- 2) What are the underlying factors regarding the alarming HIV rates among Trans individuals
- 3) What responses have been initiated by Trans community members and organizations to address these factors?
- 4) What funding streams currently target Trans-specific programming – to what extent?
- 5) What recommendations can be made to funders and advocates to scale up this effort

Moderator and Panelists:

1. **Dr. Tonia Poteat** is the Senior Advisor for Key Populations in the Office of the U.S. Global AIDS Coordinator as well as an Adjunct Professor in the Department of International Health at Johns Hopkins School of Public Health where she completed her doctoral dissertation on stigma and health care for transgender adults.
2. **Dr. Anita Radox**, MD MPH, is the Director of Research and Education and internist/HIV specialist at The Callen Lorde Community Health Center in New York City, providing care to LGBT clients and those living with HIV.
3. **Nada Chaiyajit**, is a transgender advocate who has passion and motivation to stand tall to protect and promote the rights and health of all transgender individuals in Thailand. From over eight years of experience working on advocating for transgender health, rights and equality. At the present she is program manager of the online prevention and outreach program particularly for transgender called TLBz Sexperts!
4. **Justus Eisfeld** is co-director and co-founder of Global Action for Trans* Equality. He was the first co-chairperson of TransGender Europe and initiator of Transgender Netwerk Nederland.

5. **David Scammel** is a Program Officer for the Open Society Foundation Public Health Program's Sexual Health and Rights Project. His work focuses on supporting civil society to use laws, legal tools and other advocacy strategies to increase healthcare access and advance the health-related rights of sex workers and transgender individuals.
6. **(Moderator) Kent Klindera** currently directs the GMT Initiative at amfAR, the Foundation for AIDS Research, providing financial and technical support to over 40 LGBT/MSM community-led organizations in the Global South to implement programming to reduce the spread and impact of HIV among these vulnerable populations.

Monday, 9 December
Morning Institutes – Track B
Location: Academy Hall

1. The Rise of Women’s HIV/AIDS Advocacy: Lessons learned from supporting a multi-disciplinary women’s movement.

10:00 – 11:30 AM

A diverse group of women’s HIV/AIDS advocates will present and lead discussion around the substance of their work, their collaborative partnerships with funders and with each other and how these factors lead to deeper, more energized and effective advocacy in the HIV/AIDS community. The interactive presentation format will include ample time for facilitated discussion and questions and answers. The session will focus on the ways grantors can support grantees to work with each other as well as with their grantor to broaden their reach and forge new paths of advocacy in their communities.

Key questions to be answered:

- How can supporting multidisciplinary work be key to effecting lasting policy change?
- How can grantors work effectively with their grantees to build sustainable and effective advocacy leadership and collaborative models?
- Why is supporting and documenting the experiences of those most affected fundamental to social change?

These questions in the context of women living with HIV as well as other marginalized populations will become more pressing as we begin to see the effects of federal and state funding reductions for HIV programs, the consolidation of HIV organizations and funding streams, and the profound effects of the implementation of the Affordable Care Act on the health care delivery system. The Ford Foundation takes all of these factors into consideration as we attempt to use Foundation support to improve the quality of life for all people living with HIV and reduce myriad disparities that run along gender, sexuality, racial and ethnic lines.

Moderator and Panelists:

1. **Sonia Rastogi** is a current Master in Public Health student at Columbia University's Mailman School of Public Health. Previously, Sonia coordinated national media and communications efforts with Positive Women's Network - USA. She continues to advocate for HIV and sexual and reproductive health issues with PWN-USA by supporting and preparing women living with HIV to use a gender-sensitive policy analysis. As a student, Sonia researches global gender infrastructure in the lead up

to post-2014 ICPD and post-2015 MDG processes, gender and the environment, and the HIV/SRHR response in conflict settings. She served on the board of the Global Network of People Living with HIV - North America region from July 2011 to July 2013. Sonia was diagnosed with HIV in 2008.

2. **C. Virginia Fields**, MSW has been the President and CEO of the National Black Leadership Commission on AIDS, Inc. (NBLCA) since 2008. She brings to the position over eighteen years of experience as an elected official in New York City, where she won widespread praise as a consensus builder around important city, state and national policy issues. Ms. Fields also serves as Chair of the 30 for 30 Campaign – a multidisciplinary coalition of organizations concerned with the current state of HIV prevention and care for women. Will discuss how coalition and state-based work is vital to moving effective policy forward.
3. **Harriet Hirshorn** is a documentary filmmaker whose award-winning documentaries focus on social justice issues. Her recently completed Mississippi I Am co-directed with Katherine Linton, is currently screening in festivals internationally and nationally and received awards last year at the Atlanta International Film Festival, Outfest and Frameline. Ms. Hirshorn will show a reel from her feature length documentary currently under production about the history and present of women in the global AIDS movement: "Nothing Without US: The Women who will End AIDS."
4. **Jessica Whitbread**, MES, is the youngest woman to be elected as the Global Chair of the International Community of Women Living with HIV. In 2011, she started the first ICW Chapter for Young Women, Adolescents and Girls. As a graduate of Master of Environmental Studies program at York University in Toronto, her thesis focused on mapping and building communities of women living with HIV through the Tea Time method for social change – an advocacy and research method she developed. Jessica is also a steering committee member of the direct action group AIDS ACTION NOW! where she co-curates PosterVirus
5. **Shaquita Borden, MPH, CHES** is the Director of Program Development of Women With A Vision, Inc. – a community- based organization of black women focusing on HIV/AIDS Prevention, Harm Reduction, Drug Policy, Health Promotion, and Human Rights Advocacy in the U.S. South , addressing individual risk behaviors, social vulnerabilities, and criminalization. Shaquita is currently a PhD student at the University of Alabama – Birmingham School of Public Health with research interests including women's health, HIV/AIDS, sexual and reproductive health and advocacy.
6. **Deon Haywood** is the Executive Director of Women With A Vision, Inc. – a community-based, grassroots organization focusing on HIV/AIDS Prevention, Harm Reduction, Drug Policy, Health Promotion, and Human Rights Advocacy in the U.S. South, addressing individual risk behaviors, social vulnerabilities, and criminalization. Deon is a long-time activist in the city of New Orleans with a history of organizing low-income women and

the LGBTQ community around reproductive health/justice, social justice, incarceration and women's rights. She is a member of the New Jim Crow Speakers Bureau, The Racial Justice Improvement Project and the Louisiana Progress 2014 Criminal Justice Fellow.

7. (Moderator) **Brook Kelly-Green** leads the Ford Foundation's Reducing HIV/AIDS Discrimination and Exclusion Initiative. Her grant making supports the rights of people living with and affected by HIV/AIDS in the United States and globally, with a particular focus on supporting and increasing the strategic advocacy of communities most marginalized by race, gender, sexuality, economics and geography.

2. Ten Years of PEPFAR: A Conversation About Evaluation, Advocacy & Grantmaking

Monday, 9 December

Morning Institutes – Track B

11:30 – 1:00 AM

With the release of the Institute of Medicine’s report of the President’s Emergency Plan for AIDS Relief (PEPFAR), advocates have tangible evidence that long-term policy advocacy yields real results. The report notes that the removal of abstinence-only requirements, something the Center for Health and Gender Equity (CHANGE) and a coalition of advocates worked toward for nearly a decade, has benefitted PEPFAR programs on the ground. What does that mean for the future of PEPFAR and the global fight against HIV and AIDS? It means that evidence-based advocacy is critical to continued success to ensure that existing and new policies related to PEPFAR do not undermine positive health outcomes and human rights. For private funders and the global health community, it means we need to keep supporting and engaging in policy advocacy in Washington for the long-term. Advocacy efforts helped change U.S. law and policies on abstinence-only prevention interventions, but there is a need for continued advocacy around funding and other policy change.

Key questions to be answered:

- What are the key findings and recommendations of the IOM report related to policy advocacy?
- What strategies and tactics did advocates use to achieve the removal of the abstinence earmark and development of new prevention guidance?
- What do the report’s findings on prevention and gender mean for funders and the future of PEPFAR?
- What are the challenges to policy advocacy for key populations and what are next steps for advocacy for MARPs (most at risk populations)?
- How does funding advocacy increase the impact of the private philanthropic response?

Moderator and Panelists:

1. **Kimberly Scott**, has been a Senior Program Officer on the Institute of Medicine’s (IOM) Board on Global Health since 2005. She was the study co-director for both of IOM’s evaluations of PEPFAR. Prior to IOM, she was an analyst on the health care team at the U.S. Government Accountability Office. Previously, she worked at Duke University’s Center for Health Policy, Law, and Management on service design, delivery, training, and program coordination for HIV and mental health. For six years, she was also the Executive Director of a Ryan White Title II-funded HIV/AIDS consortium. In N.C. she also served on several advisory committees to the Governor and the Secretary of DHHS for programmatic and policy issues related HIV care, prevention, and treatment. She

completed her graduate studies at the University of North Carolina, Chapel Hill and undergraduate studies at the University of Virginia as an Echols Scholar.

2. **Bridget Kelly**, Senior Program Officer, Institute of Medicine
3. **Serra Sippel**, is president of the Center for Health and Gender Equity (CHANGE), an advocacy organization that promotes women's sexual and reproductive health and human rights in U.S. foreign policy. She has been an advocate for women's human rights in the U.S. and globally for nearly two decades. Prior to leading CHANGE, she was international program director at Catholics for Choice advancing women's human rights globally and at the United Nations. She has also advocated for women's rights in the U.S. on behalf of homeless women in Texas and women incarcerated in Indiana. Serra holds a master's degree in religion, is author of numerous articles on global women's health and human rights, and is sought after for commentary and analysis on U.S. foreign policy and women's global rights.
4. **Chris Collins**, is Vice President and Director of Public Policy at amfAR, the Foundation for AIDS Research, where he leads the organization's policy analysis and advocacy efforts. Collins also oversees amfAR's GMT Initiative, a global grantmaking program. Before joining amfAR, Collins was a policy and communications consultant for numerous domestic and global health organizations. In 2007 he authored *Improving Outcomes: Blueprint for a National AIDS Plan for the United States*, which helped catalyze the movement for the first comprehensive U.S. National HIV/AIDS Strategy. He oversaw production of the *Missing the Target* report series on international AIDS service scale-up, produced by the International Treatment Preparedness Coalition (ITPC). Collins is a co-founder of the AIDS Vaccine Advocacy Coalition (AVAC). As Appropriations Associate for Rep. Nancy Pelosi in the late 1990s, Collins developed the first Congressional legislation designed to provide incentives for the development and delivery of vaccines against AIDS, malaria, and TB. He holds a Master's Degree in Public Policy from the Kennedy School of Government at Harvard University.
5. **Shira Saperstein** is a Senior Fellow at American Progress and the deputy director and program director for women's rights and reproductive health at the Moriah Fund, a private foundation based in Washington, D.C. and operating in the United States and internationally. Moriah gives away \$8 million annually in grants to organizations working on women's rights and health, poverty and economic justice in the United States, international development and trade, human rights and social justice in Guatemala, and pluralism and equal rights in Israel. Shira was the founding co-chair of the Funders' Network for Population, Reproductive Rights, and Health (1997-99), and currently serves on the Steering Committee of the Global Campaign for Microbicides and on the boards of the Summit Foundation and the Management Assistance Group. She is a graduate of Harvard University.

6. (Moderator) **David Devlin-Foltz** directs the Aspen Planning and Evaluation Program (APEP). Since coming to the Institute in 1993, David has developed tools for effective message framing, campaign planning and evaluation. David brings to APEP nearly thirty years of experience in funding, managing and evaluating public education, international exchange, and constituency building efforts in East and southern Africa and the United States. APEP's current and recent clients include the Bill and Melinda Gates Foundation, NBC News, the Hewlett Foundation, CARE, Humanity United, Independent Television Service, Crisis Action, and many others. We help clients plan, evaluate and learn from efforts to promote complex social change processes. Devlin-Foltz has worked for the Institute of International Education, the School for International Training and the Carnegie Corporation of New York. He took his hyphenated name on marrying the former Betsy Devlin; they are the proud but occasionally perplexed parents of two fine young men.