FCAA DATA SPOTLIGHT

HIV PHILANTHROPY FOR
THE US SOUTH

The US South is the epicenter of the National epidemic - home to 44% of all people living with HIV/AIDS in the US. However, this region only receives roughly less than a quarter of total HIV-related philanthropy for the US each year. These conditions are even more stark in the nine “Deep South” states - as defined by the Southern AIDS Strategy Initiative - home to the highest HIV diagnosis rates and number of people living with HIV than any other US region.

Distilled from FCAA’s annual resource tracking report, Philanthropic Support to Address HIV/AIDS in 2014, the following data offers an important new benchmark: the first analysis of HIV-related philanthropy for the US South.

THE NEED

The US South has many factors that contribute to the high HIV infection rates including: transportation and financial barriers to receiving HIV care and testing; areas of extreme poverty; and HIV-related stigma and discrimination, among others.

THE US SOUTH HAS:

- 44% of all people living with an HIV diagnosis in the US despite these states only having 1/3 of US population.
- 8/10 of states with the highest rates of new HIV diagnoses.
- The 4 states with the highest proportions of people without health insurance.
- 52% of deaths attributed directly to HIV or AIDS, and THE HIGHEST DEATH RATES among individuals diagnosed with HIV.

IN 2014:

- $31.1M in HIV-related philanthropy addressed the US South.
- $16.9M addressed the US Deep South.

GENERAL FUNDING DISBURSMENT

US SOUTH

$31,093,031

- 33%
- 44%
- Population
- PLWHA

US DEEP SOUTH

$16,933,045

- 3%
To assess the level of funding relative to need, FCAA analyzed national and regional HIV-related grantmaking compared to the number of people living with HIV/AIDS in the corresponding areas.
**Intended Use of Funding**

**Top 5 US South vs. US Deep South**

<table>
<thead>
<tr>
<th>Category</th>
<th>US South</th>
<th>US Deep South</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prevention</td>
<td>$34,000,000</td>
<td>$6,384,726</td>
</tr>
<tr>
<td>Social Services</td>
<td>$10,656,246</td>
<td>$2,274,500</td>
</tr>
<tr>
<td>Treatment</td>
<td>$6,384,726</td>
<td>$3,087,426</td>
</tr>
<tr>
<td>Advocacy</td>
<td>$3,087,426</td>
<td>$1,543,716</td>
</tr>
<tr>
<td>General Operating/</td>
<td>$1,543,716</td>
<td>$771,858</td>
</tr>
<tr>
<td>Administration</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


<table>
<thead>
<tr>
<th></th>
<th>All U.S.</th>
<th>U.S. South</th>
<th>U.S. Deep South</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prevention</td>
<td>$34,000,000</td>
<td>$10,656,246</td>
<td>$6,384,726</td>
</tr>
<tr>
<td>Total New HIV Infections</td>
<td>44,073</td>
<td>22,556</td>
<td>18,087</td>
</tr>
</tbody>
</table>

**US South vs. US Total**

- New HIV Infections: 51% vs. 31%
- HIV Philanthropy for Prevention: 75% vs. 50%

**US Deep South vs. US Total**

- New HIV Infections: 41% vs. 31%
- HIV Philanthropy for Prevention: 75% vs. 50%
In addition to FCAA, data for this report is gathered from Centers for Disease Control and Prevention, Southern AIDS Strategy Initiative, and The World Health Organization.

This data spotlight is intended as an accompaniment to FCAA’s report: U.S. Philanthropic Support to Address HIV/AIDS in 2014. Available at: www.fcaaids.org/resourcetracking