

FCAA DATA SPOTLIGHT

HIV PHILANTHROPY FOR THE US SOUTH (2016)

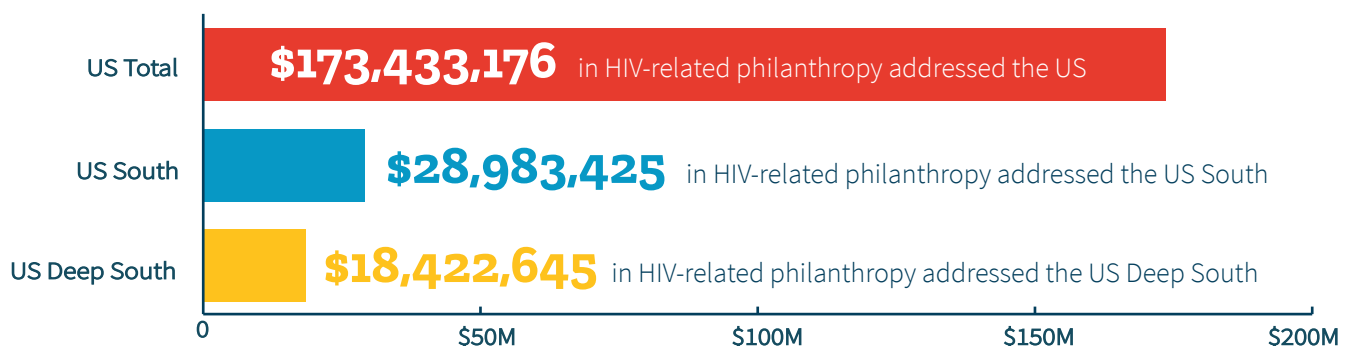


People living in the US South experience tremendous gaps in access to health insurance and care, caused by structural barriers such as poverty, inadequate education, stigma, racism, sexism, homophobia and transphobia. These issues, in turn, pose significant obstacles to accessing treatment and support for HIV and AIDS. Such conditions are even more stark in the nine “Deep South” states – defined by the Southern AIDS Strategy Initiative as Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Texas – home to the highest HIV diagnosis rates and number of people living with HIV than any other US region.

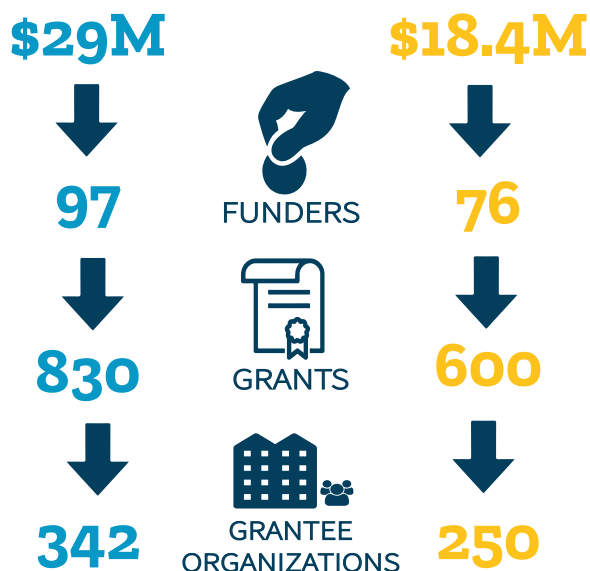
Yet, the region receives less than a quarter of total HIV-related philanthropy for the US each year.

This infographic, distilled from FCAA’s annual resource tracking report, Philanthropic Support to Address HIV/AIDS in 2016, provides an important advocacy tool to help bring awareness to, and mobilize resources to address, existing gaps in funding in the US South. For the purposes of this infographic FCAA provides data for the entire **South** and the **Deep South**.

IN 2016:

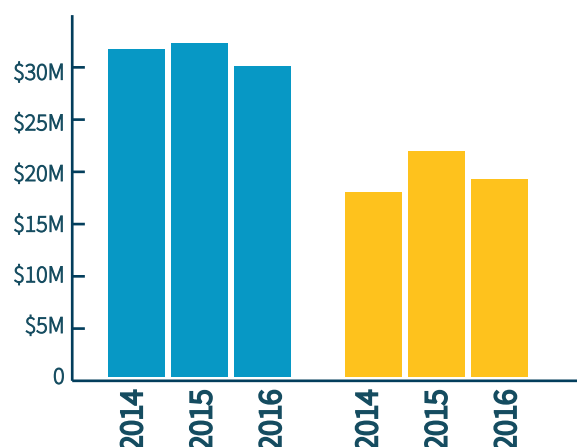


GENERAL FUNDING DISBURSMENT



FUNDING OVER TIME:

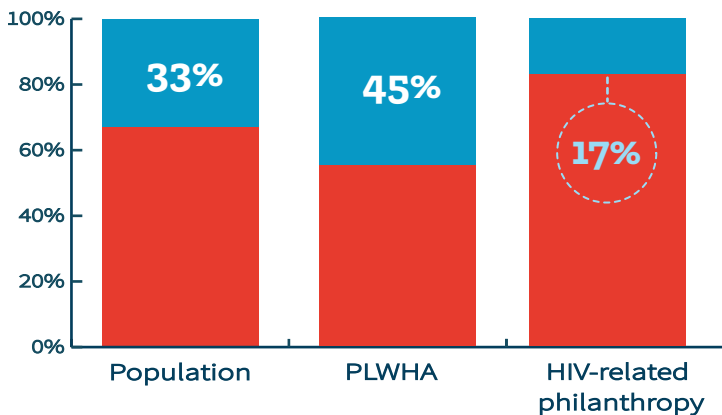
HIV-related philanthropy for the US South has remained relatively flat since FCAA began analyzing it in depth in 2014.



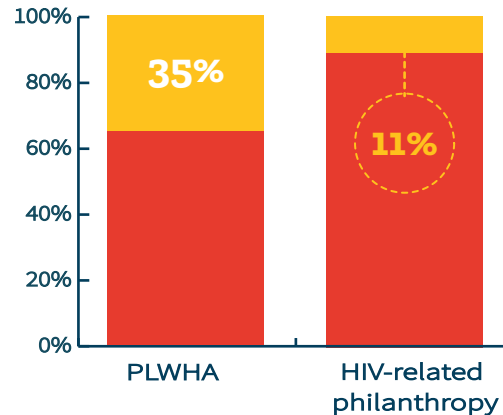
NEED VS. RESPONSE

The US South is the epicenter of the National epidemic, home to 45% of all people living with HIV/AIDS*, despite that the region accounts for only a third of the total US population. Comparatively, the region only receives 17% of all HIV-related philanthropy in the US.

US SOUTH vs. US Total



US DEEP SOUTH vs. US Total



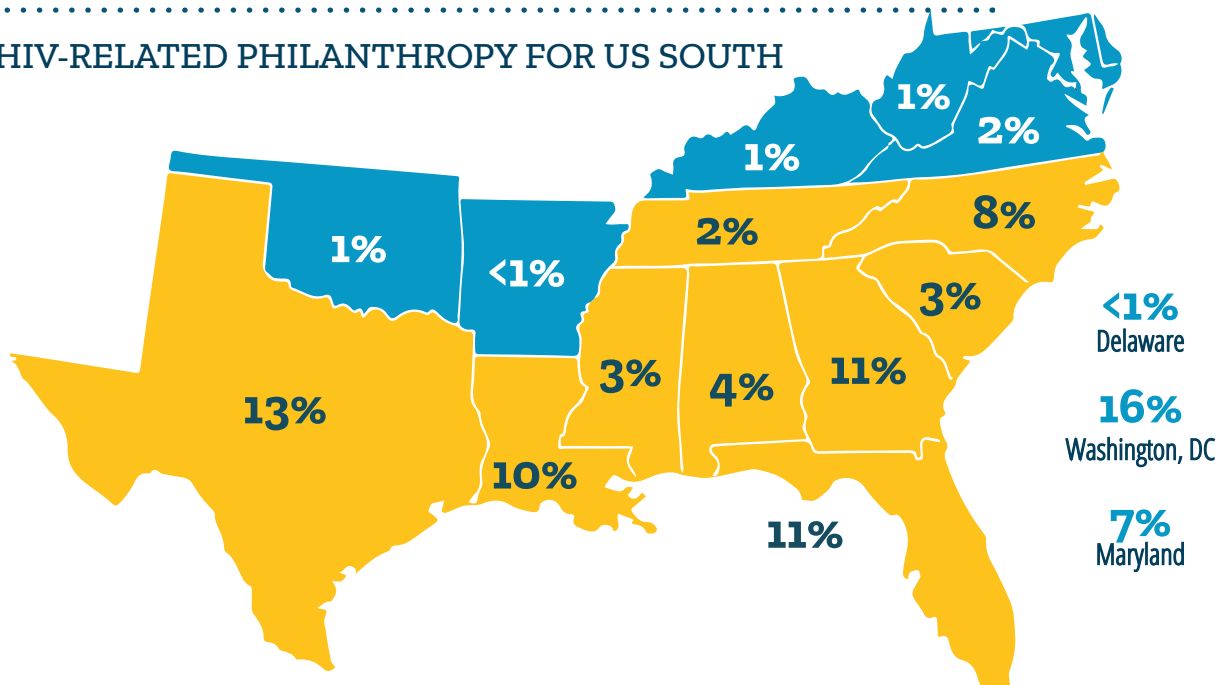
BREAKDOWN OF DOLLARS PER PERSON LIVING WITH HIV/AIDS

To assess the level of funding relative to need, FCAA analyzed national and regional HIV-related grantmaking compared to the number of people living with HIV/AIDS in the corresponding areas.

AREA	\$ Per PLWHA
US TOTAL	\$181
US SOUTH	\$67
US DEEP SOUTH	\$54

GEOGRAPHIC DISTRIBUTION

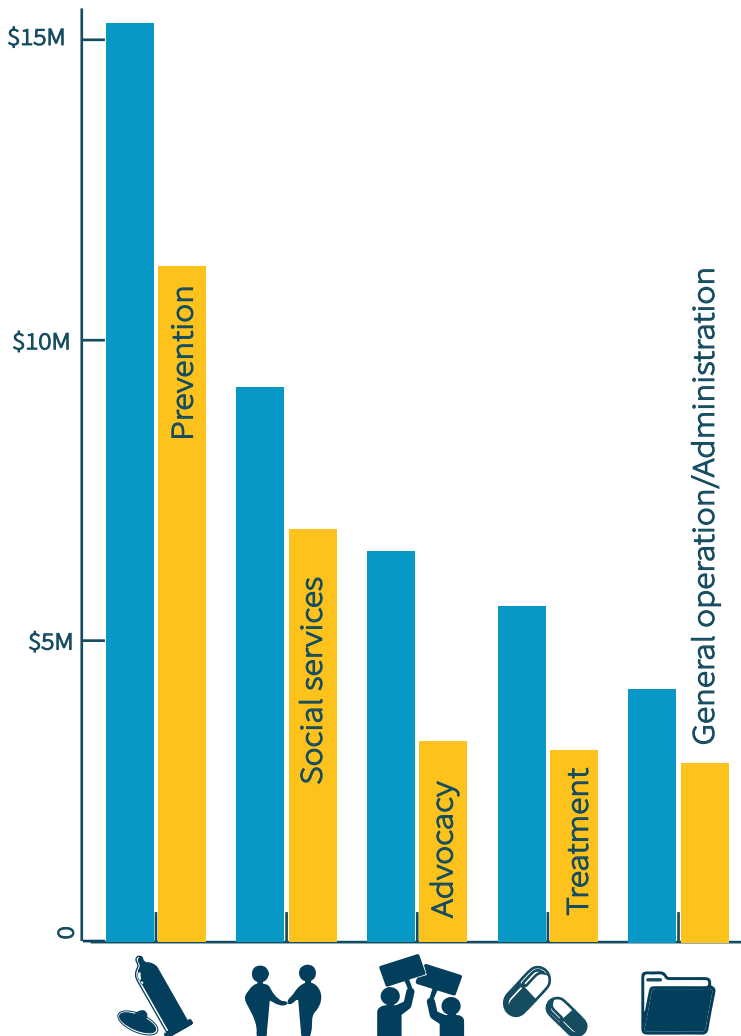
HIV-RELATED PHILANTHROPY FOR US SOUTH



*For this analysis we used the total diagnosed cases of HIV in 2016 rather than the CDC's estimate of PLWHA that accounts for people who have not yet been diagnosed.

INTENDED USE OF FUNDING

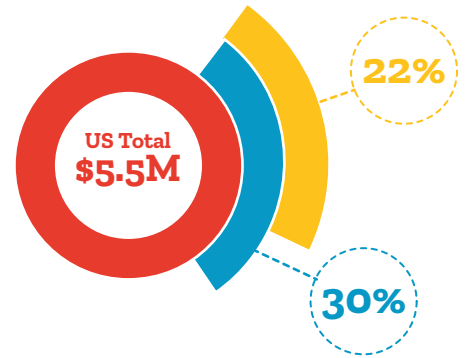
TOP 5 US SOUTH vs. TOP 5 US DEEP SOUTH



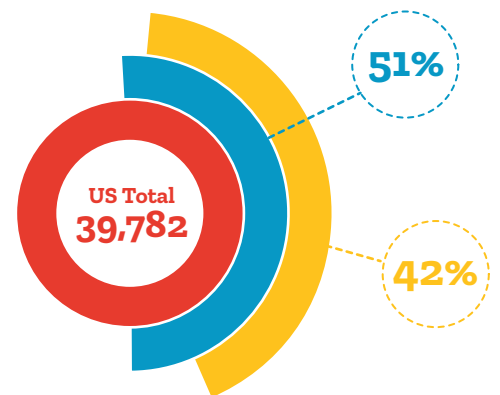
US HIV-RELATED PHILANTHROPY FOR PREVENTION VS. NEW HIV INFECTIONS

US Total vs. US SOUTH vs. US DEEP SOUTH

HIV-RELATED PHILANTHROPY FOR PREVENTION



NEW HIV INFECTIONS



IMPACTED POPULATIONS

LGBTQ people of color are disproportionately impacted by HIV in the US South. In 2016 the CDC predicted that based on current HIV infection rates, one in two black gay and bisexual men (MSM) and one in four Latino MSM in the US will be infected with HIV in their lifetime. Recent data also show that the South accounted for close to 60% of newly diagnosed black MSM in 2016, and that nearly half of transgender women who received an HIV diagnosis from 2009-2014 reside in the South.



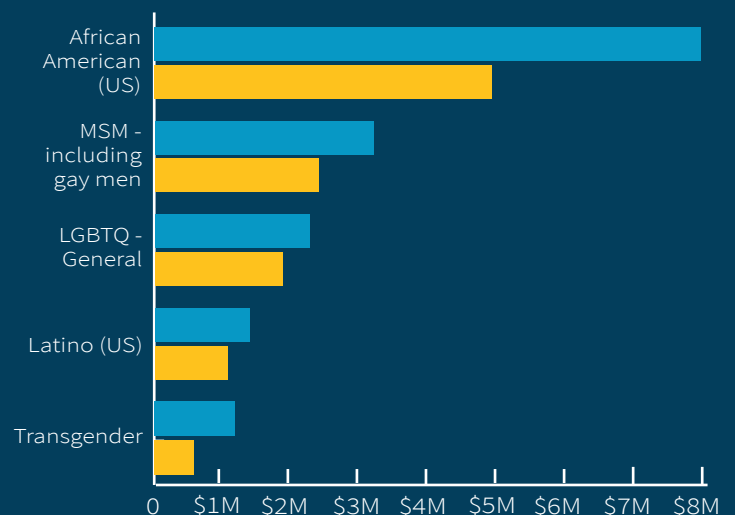
21% of US HIV Philanthropy for the South addressed LGBTQ populations



29% addressed people of color

TOP HIV-RELATED PHILANTHROPY FUNDING DISTRIBUTION BY IMPACTED POPULATIONS

US SOUTH vs US DEEP SOUTH



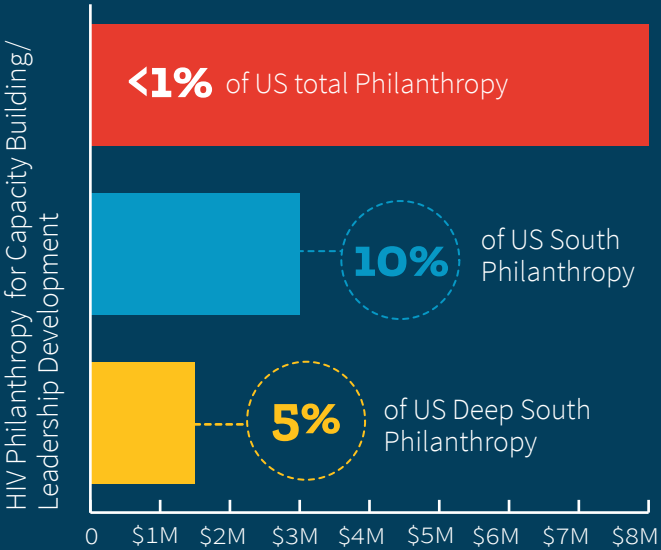
FUNDERS RESPOND IN THE SOUTH



FCAA convened a group of partners including Gilead Sciences, Ford Foundation, the Elton John AIDS Foundation, ViiV Healthcare and Johnson and Johnson to launch the **Southern HIV Impact Fund**. Administered by AIDS United, the Fund seeks to end HIV, reduce health disparities in the South, and provide unfettered access to care. In December 2017, the Fund made an initial investment of \$2.65 million in support of 37 organizations in the nine Deep South states, in addition to \$150,000 in emergency support for people living with HIV in hurricane-impacted areas of the region, including Texas and Florida.

CAPACITY BUILDING & LEADERSHIP DEVELOPMENT:

While HIV-related philanthropy for capacity building and leadership development – key to investing in the capacity of grassroots organizations in the South – was less than \$3 million (10%) in 2016, it far outpaced support for these strategies overall in the US.



TOP 10 FUNDERS US SOUTH

1. Gilead Sciences, Inc.
2. Elton John AIDS Foundation
3. Ford Foundation
4. M.A.C AIDS Fund and M.A.C Cosmetics
5. AIDS United
6. ViiV Healthcare
7. Johnson & Johnson
8. Broadway Cares/Equity Fights AIDS
9. Washington AIDS Partnership
10. Episcopal Health Foundation



of HIV philanthropy for the US SOUTH came from the **TOP 10 DONORS**

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6. M.A.C AIDS Fund and M.A.C Cosmetics
7. Episcopal Health Foundation
8. Cone Health Foundation
9. Design Industries Foundation Fighting AIDS (DIFFA)
10. Johnson & Johnson



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In addition to FCAA's own resource tracking report, data for this infographic is gathered from the Centers for Disease Control and Prevention.