



**FCAA**

FUNDERS CONCERNED ABOUT AIDS

**Annual Report 2017**

# REIGNITING THE FIGHT



Dear Friends and Colleagues,

Reflecting on FCAA's work this past year makes Dickens' oft-quoted words particularly poignant:

**"It was the best of times, it was the worst of times."**

There was a sense of community and inspired action in 2017 that we have not witnessed in decades. The deeply troubling threats on the horizon brought us together in new and powerful ways. FCAA's 9th Annual AIDS Philanthropy Summit in September even included a celebration of an important milestone in our organization's history – our 30th anniversary. To mark the occasion, attendees recalled the valuable lessons from the past three decades of the fight against HIV/AIDS. In so doing we were also able to intensify our resolve and reignite our fighting spirit. In fact, "Reignite the Fight" was our conference theme.

In my keynote address at the Summit, I referenced a book of daily affirmations called "The Color of Light." This tome has been a source of inspiration for me throughout my career, particularly during my time on the frontlines of the fight. In it, there is a reference to an old native North American Indian tradition called Heyoehkah:

**"The Heyoehkahs, or sacred clowns, were people within the tribe who 'did things differently,' challenged people's thinking, shook them up. Their function was to keep their people from getting stuck in rigid ways of thinking and living. They were also known as contraries because they lived backwards. They walked backward, danced backward, everything they did was contrary to the norm...From the beginning, there has always been a Heyoehkah response to AIDS. When the "typical" reaction was fear and panic, there were people dancing backward, responding with love and confidence. When, every day, the world began repeating a death mantra, our sacred clowns danced their dance of life. They talked about living with AIDS, surviving, healing, recovering. When the "normal" reaction to a diagnosis was isolation, our Heyoehkahs dragged us into a community. When the world wanted us to be victims, they drew circles of light around themselves and stood in their power."**

When it gets most dark — as it has seemed to, at times, in the past year — we turn toward the light. The greatest gift that 2017 brought us was reminding us of our inner Heyoehkah.

But there is no question - 2017 made clear that the worst of times is not that far in our rear view. Returning to it requires only a few ill-informed policy and funding decisions. As you will find in this report, FCAA's responsive programming in 2017 focused on monitoring this evolving political and financial landscape around HIV and AIDS. This programming started with the launch of a new Advocacy Network in January, and culminated with the December announcement of a new collaborative fund to address gaps in the HIV response in the U.S. South.

Yes, 2017 challenged our community in ways we hadn't experienced in recent years. But it also reinforced our resilience. Thank you for your continued support and commitment. None of this work would be possible without your membership and engagement. We look forward to working with you in 2018, and beyond, as we continue to reignite the fight against HIV and AIDS.

Warmest Regards,

Executive Director

## STAFF AND BOARD

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Caterina Gironda, *Research & Communications Associate*

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## MISSION

The mission of Funders Concerned About AIDS (FCAA) is to mobilize the leadership, ideas, and resources of funders to eradicate the global HIV/AIDS pandemic and to address its social and economic dimensions.

FCAA envisions a world without AIDS, facilitated by a philanthropic sector that works collaboratively, transparently, and urgently to ensure focused and robust funding for FCAA envisions a world without AIDS, facilitated by a philanthropic sector that works collaboratively, transparently, and urgently to ensure focused and robust funding for:

- Evidence-based interventions in the treatment and prevention of HIV infection;
- Advocacy, research, and exploration of new methods to hasten the end of AIDS; and
- Investments that address the social inequities, health disparities, and human rights abuses that have fueled the spread of the epidemic

## PROGRAMS

FCAA's core programs are focused on:



Increasing philanthropic resources dedicated to ending HIV/AIDS



Catalyzing a dynamic and sustained philanthropic response to HIV/AIDS with special attention to underlying drivers



Influencing key public and philanthropic funders to align HIV/AIDS resources for greatest impact

# In 2017 FCAA



Launched the 15th edition of *Philanthropic Support to Address HIV/AIDS*



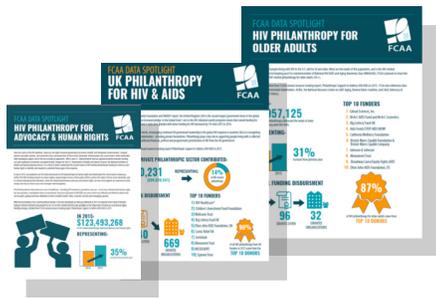
Hosted a record-high **761 program participants** at events throughout the year, including:



The 9th annual Philanthropy Summit, 3 webinars and 2 in-person convenings, focused on topics including the financial and political landscape for HIV, community-based responses, and HIV in the U.S. South.



Published **3 data infographics** on: human rights and advocacy, HIV philanthropy in the UK, and older adults.



Increased media coverage, appearing in **11 articles**, including Health Affairs, Inside Philanthropy, The Huffington Post, and The Atlanta Journal Constitution.



Published six-part **30th anniversary blog series**



## Established an Advocacy Network

FCAA established an Advocacy Network in January 2017. In partnership with several other organizations — amfAR, American Jewish World Service, Friends of the Global Fight against AIDS, Tuberculosis and Malaria, Kaiser Family Foundation, NASTAD, the National Minority AIDS Council, and Open Society Foundations — we monitored, and continue to monitor, the rapidly evolving political landscape. Our efforts are intended to provide funders with the tools they need to understand and respond to the current environment and its impact on HIV/AIDS policy and funding.





## Launched the Southern HIV Impact Fund

FCAA convened a group of partners including Gilead Sciences, Ford Foundation, the Elton John AIDS Foundation, ViiV Healthcare and Johnson and Johnson to launch the Southern HIV Impact Fund. Administered by AIDS United, the Fund seeks to end HIV, reduce health disparities in the South, and provide unfettered access to care.

In December 2017, the Fund:



Made an initial investment of \$2.65 million in support of 37 grantee organizations.



Reached nine deeply impacted states: Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Texas.



Mobilized \$150,000 in emergency support for people living with HIV in hurricane-impacted areas in Texas and Florida.



Implemented World AIDS Day **social media campaign**



Increased social media engagement through the use of two hashtags dedicated to:

The Summit:  
**#ReigniteTheFight**  
Resource tracking:  
**#FundAIDSFight**



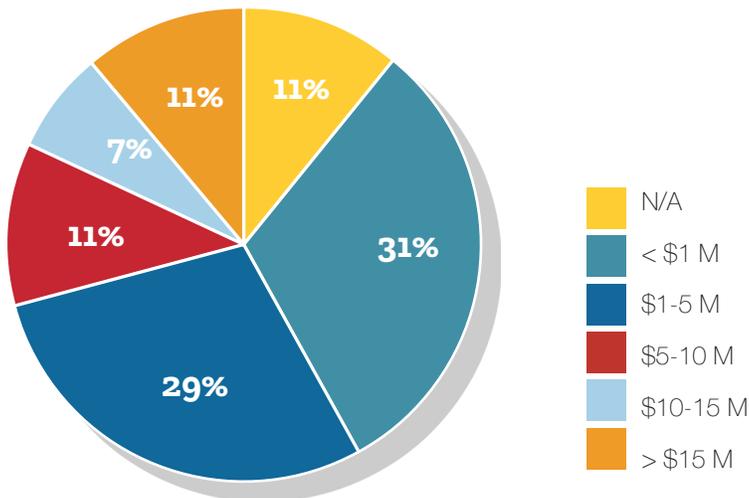
Recorded a **7% increase in membership**, with three new or lapsed members joining in 2017

# MEMBERSHIP

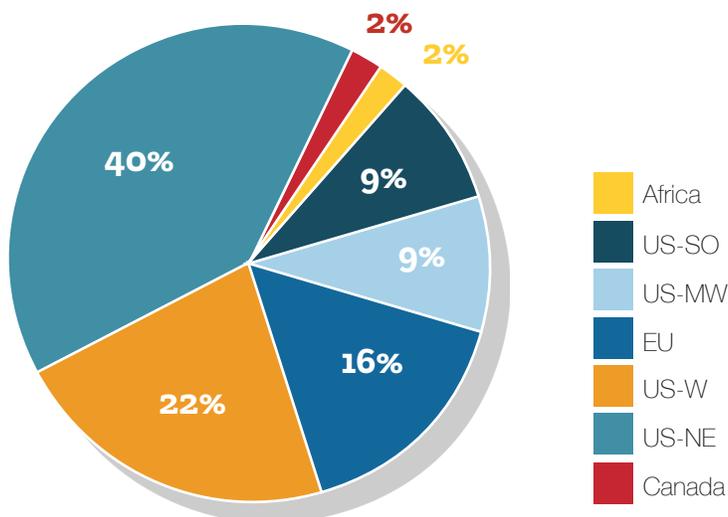


- AIDS Foundation of Chicago
- AIDS Funding Collaborative
- Aidsfonds
- AIDS United
- American Jewish World Service
- The American Foundation for AIDS Research (amfAR)
- Avert\*
- Broadway Cares/Equity Fights AIDS
- The Morris and Gwendolyn Cafritz Foundation
- California Wellness Foundation\*
- The Campbell Foundation
- Charlize Theron African Outreach Project
- Children's Investment Fund Foundation
- Comer Family Foundation
- Community Foundation for Greater Atlanta
- Cone Health Foundation
- Conrad N. Hilton Foundation
- Elizabeth Glaser Pediatric AIDS Foundation
- Elizabeth Taylor AIDS Foundation
- Elton John AIDS Foundation US
- Firelight Foundation\*
- Fondation de France
- Ford Foundation
- Gilead Sciences
- Global Fund for Women
- H. van Ameringen Foundation
- Health Foundation of Greater Indianapolis
- Hivos
- Ittleson Foundation
- Johnson & Johnson
- Kaiser Family Foundation
- Kaiser Permanente
- Keep A Child Alive
- Levi Strauss Foundation
- M.A.C AIDS Fund
- Magic Johnson Foundation
- Merck
- MTV Staying Alive Foundation
- Open Society Foundations
- Sidaction
- Southern Africa AIDS Trust
- Stephen Lewis Foundation
- Third Wave Fund
- Until There's A Cure Foundation
- ViV Healthcare
- Washington AIDS Partnership

**FCAA Membership by 2016 HIV Grantmaking Budget\*\***



**FCAA Membership by Region**



\* New or Reengaged Members

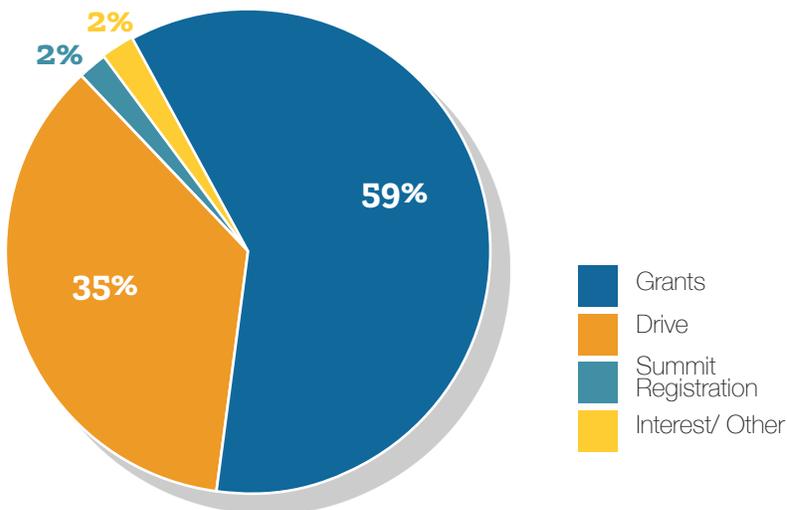
\*\* Based on FCAA's annual resource tracking report

# FINANCES

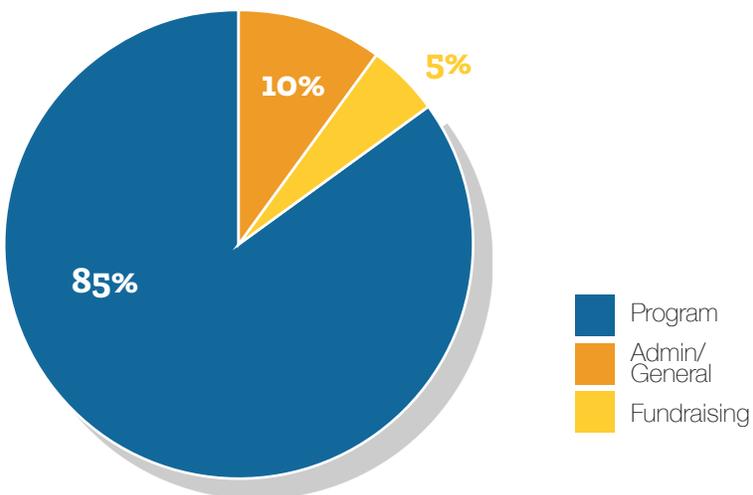


In 2017 FCAA experienced a surplus due to increases in membership revenue and Summit registration, as well as through strategic decreases in program and administrative expenses.\*\*\*

Total Income 2017: \$642,250



2017 Expenses: \$563,956



\*\*\* These financial outlooks are based on internal unaudited analyses.



**FCAA**

[www.FCAAIDS.org](http://www.FCAAIDS.org)