Understanding the Value of Data:

FCAA Resource Tracking Webinar
January 24, 11 am
Agenda

Sarah Hamilton: History and Evolution of FCAA and our Resource Tracking Report

Mary Pounder of Comer Family Foundation: Putting Data into Action

Cat Gironda: What is the current landscape of HIV Funding?

How do I get more involved?
This webinar is being recorded and will be available on www.fcaaids.org

There will be a Q&A at the end of the presentations. If you have a question in the interim, please:
- Type it in the chat feature on your screen
- Tweet them to @FCAA
- Email them to sarah@fcaaids.org
<table>
<thead>
<tr>
<th>WHO?</th>
<th>Funders Concerned About AIDS (FCAA) is the leading voice on philanthropic resources allocated to the global AIDS epidemic</th>
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<tr>
<td>WHAT?</td>
<td>Funders Concerned About AIDS’ signature report, <em>Philanthropic Support to Address HIV/AIDS</em>, is the most comprehensive study of its kind that identifies gaps, trends, and opportunities in HIV-related philanthropy</td>
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<td>WHEN?</td>
<td>FCAA’s Resource Tracking Report first launched in 2002, making this the 16th annual report on the landscape of philanthropic funding for HIV</td>
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<td>WHERE?</td>
<td>FCAA tracks funding distributed from donors in 14 different countries to organizations working across the globe on the HIV epidemic</td>
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The Evolution of FCAA & Resource Tracking

Shelter is a basic necessity of life. But for the chronically ill, the need is even more urgent. More complex.

So when thirty Seattle-based corporations funded the country’s first skilled-nursing residence designed and built specifically for people with AIDS, they were also funding a model for housing the aged and the chronically ill.

To find out how you can get involved, contact Funders Concerned About AIDS, 130 West 42nd Street, Suite 801, New York, New York 10036. AIDS. Something good must come of it.

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Chart 1

<table>
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<tr>
<th>Year</th>
<th>FCAA Estimates</th>
<th>Gates Foundation HIV Annual Grants</th>
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<tbody>
<tr>
<td>1996</td>
<td>$58,873,000</td>
<td>$312,349,000</td>
</tr>
<tr>
<td>1997</td>
<td>$47,044,000</td>
<td>$123,531,076</td>
</tr>
<tr>
<td>1998</td>
<td>$55,248,000</td>
<td>$123,531,076</td>
</tr>
<tr>
<td>1999</td>
<td>$76,192,000</td>
<td>$123,531,076</td>
</tr>
<tr>
<td>2000</td>
<td>$132,470,086</td>
<td>$176,751,270</td>
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- Grantmaking by U.S. foundations and corporations addressing HIV/AIDS issues, domestically and globally, has increased significantly from approximately $76.1 million in 1999 to at minimum $312.4 million in 2000, representing a stunning 311% increase.
- This increase in HIV/AIDS funding far surpasses the 55.9% growth reported by The Foundation Center for the health field overall from 1999 to 2000.
- According to The Foundation Center, AIDS-related grants equaled approximately 5% of total health dollars distributed by U.S.-based grantmakers in 2000 – an all-time high percentage of health giving directed to HIV/AIDS.
- These statistics, combined with significant increases in HIV/AIDS funding from 1998 ($55.2 million) to 1999 ($76.1 million), demonstrates two years of sustained growth in the HIV/AIDS grantmaking arena.
The Evolution of FCAA & Resource Tracking
The Evolution of FCAA & Resource Tracking

2016 – Present
**Why?**

*Our report helps funders to:*

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<th>Align</th>
<th>Align available resources with critical needs</th>
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<tr>
<td>Discover</td>
<td>Discover other organizations active in the countries that they fund</td>
</tr>
<tr>
<td>Identify</td>
<td>Identify new partners and help leverage and strengthen their own work</td>
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<tr>
<td>Build</td>
<td>Build support for a new project or issue in an under-resourced country</td>
</tr>
<tr>
<td>Inform</td>
<td>Inform efforts of grantees and partners to increase long-term sustainability or programs.</td>
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Mary Pounder
The Comer Family Foundation
Comer Family Foundation: Commitment to Harm Reduction

$14+ Million in Harm Reduction
160 Non Profits
640 Grants
37 states

Not Shown:
Investment in Puerto Rico and Hawai‘i
Contextualizing FCAA Data

2017 HIV Philanthropic Funding for PWID in US

CDC 220 Vulnerable Counties per State

# of Top 220 Vulnerable Counties in State
Strategic decisions

Syringe Exchange Program Legality (2018)

Drug Related Deaths per 100,000 in 2017*

*The total number of deaths from drug poisoning, including both illicit and prescription drugs (opioid and non-opioids)

Source: opioid.amfar.org
Priority Areas for Syringe Service Programs

- Midwest / South
- Rural
- Top 220 counties identified by CDC
- Non-legalized syringe access states

- Statewide initiatives (WV)
- Summits on leadership & capacity building
- Rural naloxone delivery programs
- Sponsorship of smaller organizations to attend regional Harm Reduction Institutes (NASTAD, AIDS United, CBA, HRC, CFF)
What is the current landscape of HIV funding?

- **Total Philanthropic Giving to HIV/AIDS in 2017:** $637,579,435
- **Funders:** 427
- **Grants to Approximately 3,400 Grantees:** 6,778
Who’s the funding coming from?
Where’s the funding coming from?
What are the trends?
Where’s the funding going?

Note: 1% of funding was unable to be disaggregated leading to the funding discrepancy in the chart above.
What funding is reaching LMIC?

![Pie chart showing philanthropic HIV/AIDS funding by country income level.](#)

- **High-income countries**: $211 billion
- **Low-income countries**: $65 billion
- **Lower-middle-income countries**: $68 billion
- **Upper-middle-income countries**: $39 billion

![Bar chart comparing PLWHIV in MIC and Philanthropy for MIC.](#)

- **70%** of PLWHIV in MIC
- **28%** of Philanthropy for MIC
What’s the US Landscape look like?
What type of work is being funded?

- Research: $210 million
- Prevention: $169 million
- PrEP: 14% increase in 2017
- Advocacy decreased, still 18% of total funding
- General Operating funding up $30 million
- Capacity Building/Leadership Development grants up by $29 million
Who is the funding reaching?

- General Population: $248 million
- Transgender populations: 110% increase
- MSM: 35% increase
- Economically disadvantaged/homeless: 31% increase
- Funding for African Americas/Latinx nearly doubled
- Funding for PWID decreased by 11%
- Funding for sex workers decreased by 24%
What’s a new mini site?!
How do I get more involved?

• Look out for new infographics in the works for this year!
• Read our report, Last Mile Funding: Improving practice in philanthropic funding of Community Action on AIDS
• Join one of our working groups:
  • US South
  • Women & Children
  • Human Rights & HIV
  • Community Based Organizations
• Visit our new micro site rolling out for Resource tracking shortly:
  • Will allow funders to submit their grants list directly through site
  • FCAA Members will have access to a directory of grant data that they can login and search on their own!
  • More security, better functionality, and key member benefits!
  • Stay tuned for more details!