



Funders Concerned About AIDS

Mobilizing Philanthropic Leadership, Ideas, and Resources
in the Fight Against AIDS

VISION

FCAA envisions a world without AIDS, facilitated by a philanthropic sector that works collaboratively, transparently, and urgently to ensure focused and robust funding for:

- Evidence-based interventions in the treatment and prevention of HIV infection;
- Advocacy, research, and exploration of new methods to hasten the end of AIDS; and
- Investments that address the social inequities, health disparities, and human rights abuses that have fueled the spread of the epidemic

MISSION

FCAA mobilizes the leadership and resources of funders to eradicate the global HIV/AIDS pandemic and to address its social and economic dimensions.

STRATEGIC PRIORITIES: 2016 -- 2020

Goal 1: Increase philanthropic resources dedicated to ending HIV/AIDS.

Outcomes:

- The number of philanthropic funders involved in HIV/AIDS will increase by 10%.
- Philanthropic funding for HIV/AIDS will increase by 10%.

Strategies:

- 1) Establish a greater sense of community, shared accountability, and urgency among private institutional donors regarding a robust philanthropic response to HIV/AIDS.
- 2) Identify likely champions among HIV and non-HIV funders and equip them to make the case within their institutions, and the broader field of philanthropy, for addressing HIV/AIDS in more direct and impactful ways.
- 3) Consult colleagues to better understand key factors related to lapsed funding and disengagement with HIV/AIDS and develop appropriate additional strategies to address these.
- 4) Highlight the vital and cathartic role of philanthropy in leveraging public resources and implementing effective policy.

Goal 2: Catalyze a dynamic and sustained philanthropic response to HIV/AIDS with special attention to its underlying drivers.

Outcomes:

- The number of philanthropic HIV/AIDS funders who identify their investments within a Human Rights framework will increase by 15%.
- The number of philanthropic funders working in adjacent areas (Human Rights, LGBT, SRHR, etc.) who participate in the HIV/AIDS response will increase by 15%.

Strategies:

- 1) Partner strategically with colleagues in closely aligned issue areas of health; human rights; lesbian, gay, bisexual, transgendered and queer (LGBTQ) issues, and sexual and reproductive health and rights (SRHR) to explore the intersectionality of HIV/AIDS in and with these other areas of public policy,

- programming and philanthropy, and promote opportunities for effective, synergistic approaches.
- 2) Work with affinity group colleagues to establish and promote cross-cutting funder efforts especially in the targeted areas of health, human rights, LBGTQ, and SRHR.
 - 3) Focus funder attention on detrimental impact of human rights violations on HIV prevention and treatment efforts.
 - 4) Increase use of data-based communications focused on these intersections.

Goal 3: Influence key public and philanthropic funders to align HIV/AIDS resources for greatest impact.

Outcomes:

- Philanthropic investment in advocacy will increase to 20% of total philanthropic support for HIV/AIDS.
- HIV/AIDS funding gaps highlighted by FCAA will decrease 10% as a result of enhanced co-ordination between public and philanthropic funders.

Strategies:

- 1) Promote greater and more impactful collaboration among private funders and between private grantmakers and their government, bi- and multi-lateral colleagues.
- 2) Continue to deepen and expand FCAA resource tracking to identify areas of need.
- 3) Expand FCAA membership structure to enable more meaningful participation from public sector, multilateral donors, and non-US grantmakers.
- 4) Highlight the continuing need for increased resources targeted to advocacy.

Goal 4: Amplify the leadership voice of FCAA and its members.

Outcomes:

- FCAA will remain the recognized expert on the philanthropic response to HIV/AIDS. At least 90% of member survey respondents will continue to cite FCAA as the leading voice in this area. FCAA social media and mailing list audiences will grow by 5%.
- FCAA's value proposition will be reinforced through enhanced data collection and analysis and a more robust communication program. This will result in increases of 5% in each of three categories: new member recruitment, member retention, and participation in FCAA activities.
- FCAA or member written commentaries, blogs, or articles on the philanthropic response to HIV/AIDS will appear in philanthropic and treatment/stakeholder focused outlets, affinity group publications, or mainstream media. (15 op-eds and 20 placements through philanthropic partners.)
- FCAA will provide content for 10 print, electronic, and live forums hosted by strategic partners.

Strategies:

- 1) Develop and implement a new strategic communications plan
- 2) Expand FCAA membership.
- 3) Strategically expand FCAA board membership.
- 4) Develop FCAA ambassador role for Board members in order to further all goals, objectives and strategies in strategic plan.