

2021



Strategy

2025

DECEMBER 1, 2020

Dear colleagues:

**2020 has been quite a year.** At the top of the headlines: the new global pandemic of COVID-19 swept the planet, with more than 47 million confirmed cases and more than 1.2 million deaths (as of November 2020). In the fight against HIV and AIDS, hard-won progress in scaling up testing, treatment, and prevention is now threatened, and efforts to win greater equity and justice for people living with and vulnerable to HIV are being reversed in many places.

Grantmakers with decades of experience in the response to HIV know this is the time to persevere and take direct action to address the challenges.

Accordingly, this past year Funders Concerned About AIDS (FCAA) and participating grant makers mobilized quickly as COVID-19 struck.

- Starting in February 2020, more than a dozen grant makers in the FCAA network launched emergency funds and streamlined funding requirements to help grantees sustain and adapt services and advocacy for key populations and HIV programs under threat.
- Through a C-19 Learning Group launched in March 2020, more than 30 grant makers began to meet regularly to share data, resources, learnings, and best practices related to marginalized communities and geographies impacted by both HIV and COVID-19.
- To reinforce this work, also in March 2020, FCAA launched a series of funder webinars and online meetings about responsive and intersectional grant making for populations most affected by HIV.

FCAA also continued to generate new information and attention for the HIV response.

- Over 600 grantmakers continued to invest in the HIV response, with 40 likely investing more than US\$ 1 million in HIV-related efforts as documented in FCAA's resource tracking report.

- Leading grant makers shared their perspectives and experiences in an FCAA video series, "What it Means to be an HIV Funder," to showcase the relevance of HIV-informed grantmaking to other areas of funding.
- More than 50 grant makers joined FCAA-sponsored discussions about developments and challenges in the HIV effort, including a conversation with the Global Fund to Fight AIDS, Tuberculosis and Malaria about funding human rights programs, and dialogues with US and global policy experts about future United States policies and funding related to HIV and global health.

**In 2021-2025, HIV-informed grant making will be more important than ever. To respond to COVID-19 and sustain progress against HIV and AIDS, grant makers need to apply the experience and approaches learned from the HIV response in funding effective research, community education, advocacy for rights and justice, and scaled-up testing, treatment, and prevention.**

During the 1980s, the earliest responses to the HIV pandemic were started by individuals in local communities, clinics, health departments, and foundations that had the vision and courage to act for health, rights, community empowerment, and an adequate response by governments.

This strategic plan reaches for that same vision and courage. During the coming five years, FCAA pledges to remain a central source of information about HIV-informed philanthropy, to connect and to convene leaders in HIV-informed philanthropy, and support the visibility and influence of HIV-informed funders. FCAA recommits to this work because our experience tells us that now is the time to act. Now is the time to protect the gains, push harder to end epidemics, and keep alive the promise of a better world. **Please join us. We owe our past and future no less.**

SINCERELY,

  
JOHN BARNES, FCAA EXECUTIVE DIRECTOR

  
J. CHANNING WICKHAM, FCAA BOARD CHAIR

# Funders Concerned About AIDS (FCAA)

## OUR MISSION

FCAA informs, connects, and supports philanthropy to mobilize resources to end the global HIV pandemic and build the social, political, and economic commitments necessary to attain health, human rights, and justice for all.

## OUR VISION

FCAA envisions a world without AIDS, facilitated by philanthropy for:

- Empowerment, equity, and justice for marginalized and neglected communities;
- Innovation in health services and other programming to promote health, human rights, and social and economic opportunity; and
- Government responsiveness and accountability to people's needs.

## OUR VALUES

As a global network of funders, FCAA welcomes diverse perspectives, facilitates open communication and debate, and promotes racial and gender equity and human rights.

# HIV-informed grant making

EXPERIENCED IN FUNDING RESPONSES TO EPIDEMICS  
COMMITTED TO HEALTH, RIGHTS AND JUSTICE  
WORKING TOGETHER FOR A BETTER WORLD

**FUNDERS CONCERNED ABOUT AIDS** (FCAA) is a philanthropy-serving organization (PSO) formed by a network of funders in 1987. Our intent then and now: to inform, connect, and support philanthropy in response to the global pandemic of HIV and AIDS.

Beginning with only five private foundation grants in the United States in 1983 adding up to \$216,000, the earliest recorded HIV-focused philanthropy funded pioneering sexual health and harm reduction programs, innovative peer support and home-based care services, and policy work and advocacy that mobilized unprecedented global campaigns against HIV and other leading diseases. That work, in turn, inspired increases in HIV-related philanthropy, such that by 2018, a total of 693 grantmakers in 14 countries invested \$651 million in grants to efforts.

Now, in the context of the new global COVID-19 pandemic, the experience of grant makers in the HIV response is essential. The world needs philanthropic funders that understand emergency responses to new epidemics and sustained efforts to bring epidemics to an end. The world needs philanthropic funders that fund across intersecting issues of health, rights, and community empowerment, and government funding, accountability, and action. The world needs funders that follow evidence, including both 'standard' scientific evidence and community-generated evidence, and that are willing to challenge stereotypes, stigma, and discrimination.

The funders that lead and participate in FCAA have extensive experience, perspective, and commitment in responding to pandemics and the consequences for marginalized populations. This is where we come from; it's what informs us, connects us, and motivates our energy and activism, and it remains a central aim for FCAA members.

We don't yet know how the current COVID-19 pandemic will change our world or our work. We do know that HIV-informed philanthropy is more important than ever.

Please learn more about our work at [fcaaid.org](https://fcaaid.org) and join our efforts.

# Stigma has no place in philanthropy. Science does.

Combatting a global pandemic requires grant makers to understand evidence and to confront stereotypes and stigma that impede effective programming.

The history of the HIV response contains hundreds of examples of grant makers supporting honest, evidence-based programs that broke through prevailing prejudice about illness or disability, gender and gender expression, age, sexuality and sexual expression, addiction and drug use, mental health, poverty, social and economic class, region and language, and racial, ethnic, or national background.

FCAA is informed by that history and will always promote non-stigmatizing, evidence-based approaches to philanthropic funding for health and human rights.

# ‘Ending AIDS’ is just the beginning.

In the 40-year fight against HIV and AIDS, each scientific breakthrough and funding investment has brought hope of progress against the global epidemic. During the past decade, UNAIDS, other global HIV programs, and local and national health agencies in the US have adopted an ‘ending the HIV epidemic’ paradigm to focus attention and resources on the goal of significantly reducing new transmissions and cases of illness caused by untreated HIV, and ultimately ending HIV as a public health threat.

Progress toward reducing HIV transmissions and cases of AIDS is possible when leadership and resources are focused on scaling up health screenings, provision of treatment and prevention services, and programs to address the supportive service needs and underlying social, economic, and political dynamics that fuel the HIV epidemic.

However, after new HIV transmissions and cases of AIDS are prevented, many decades of effort will be needed to sustain treatment, prevention, and outbreak response efforts until HIV is no longer a public health threat.

An illustrative analogy is the trajectory of the polio epidemic, in which effective vaccines and public health efforts reduced poliovirus transmissions by 90% in the US by 1960 and ended all transmissions in much of the world in the subsequent years. Yet, as of 2020, millions of people continue to live with post-polio syndrome and remain important to health services and public health, including as activists for equal access and rights of disabled people. And philanthropic funders continue to invest millions each year in polio eradication efforts still underway in Africa and Asia.

**This history shows that efforts against HIV and AIDS will be needed for many decades to come. HIV-informed funding and activism need to be sustained through to the next generation, centered on the involvement and leadership of people living with and affected by HIV, to end the epidemic and to build investments in health, rights, and justice to remove the conditions that still fuel preventable epidemics today.**



# FCAA is a global network

## WE ARE A NETWORK COMMITTED TO LEADERSHIP AND COLLABORATION FROM MANY COUNTRIES

Although most HIV-informed philanthropy has historically come from foundations and corporations that have headquarters in North America and Europe, HIV grant making is now thoroughly global in its outlook. As of 2018, over two-thirds of HIV philanthropy is targeted internationally and globally, with 25% of funding allocated to work in Eastern and Southern Africa, 13% to work elsewhere in the Global South, and 33% to work across multiple regions and globally. Furthermore, economic growth and increasing charitable giving in many countries and regions is now catalyzing the creation of new philanthropic organizations and new grant making.

FCAA’s Board members are currently based in six countries — France, Kenya, the Netherlands, Singapore, the UK, and the US. The hundreds of participants in FCAA webinars and meetings, and thousands of its followers on social media, come from a far greater range of locations.

During 2021–2025, FCAA will build on that diversity to include and connect more philanthropic funders in efforts to mobilize resources to end the global HIV pandemic and build the social, political, and economic commitments for health and human rights.

## FCAA Board of Directors

**J. Channing Wickham**  
Washington AIDS Partnership  
FCAA BOARD CHAIR

**Kate Harrison**  
Avert  
FCAA BOARD CHAIR

**Julia Greenberg**  
Open Society Foundations  
FCAA BOARD SECRETARY

**Jesse Milan, Jr.**  
AIDS United  
FCAA BOARD TREASURER

**Taryn Barker**  
Children’s Investment Fund Foundation

**Lisa Bohmer**  
Conrad N. Hilton Foundation

**Dr. Stellah Bosire**  
UHAI-EASHRI

**Crystal Crawford**  
Southern California Blacks in Philanthropy

**Kiyomi Fujikawa**  
Third Wave Fund

**Tam Ho**  
M·A·C Viva Glam Fund

**Kali Lindsey**  
Elton John AIDS Foundation

**Amelia Korangy**  
ViiV Healthcare

**Gregorio Millett**  
amfAR: The Foundation for AIDS Research

**Florence Thune**  
Sidaction

**Shari Turitz**  
American Jewish World Service

**Mark Vermeulen**  
Aidsfonds

**Stan Wong**  
Levi Strauss Foundation

**Korab Zuka**  
Gilead Sciences

## More than 45 philanthropic foundations and charities currently support FCAA as contributors.

AIDS Foundation of Chicago	Consumer Health Foundation	Merck
AIDS Funding Collaborative	Elizabeth Glaser Pediatric AIDS Foundation	Open Society Foundations
AIDS United	Elton John AIDS Foundation	Proteus Fund
Aidsfonds	Fondation de France	San Francisco AIDS Foundation
American Jewish World Service	Ford Foundation	Sidaction
amfAR	Frontline AIDS	SRHR Africa Trust
Avert	Gilead Sciences	Stephen Lewis Foundation
Broadway Cares/Equity Fights AIDS	H. van Ameringen Foundation	TCC Group
California Wellness Foundation	Health Foundation of Greater Indianapolis	The Morris and Gwendolyn Cafritz Foundation
Charlize Theron Africa Outreach Project	Hivos	Third Wave Fund
Children’s Investment Fund Foundation	Ittleson Foundation	UHAI-EASHRI
Comer Family Foundation	Johnson & Johnson	Until There’s A Cure Foundation
Cone Health Foundation	Kaiser Family Foundation	ViiV Healthcare
Conrad N. Hilton Foundation	Levi Strauss Foundation	Walgreens
	M·A·C Viva Glam Fund	Washington AIDS Partnership

## FCAA works with many other philanthropy-serving organizations to inform, connect, and support philanthropy on intersecting issues.

FCAA works with the following groups on collaborative projects:

Africa Grantmakers’ Affinity Group	Global Philanthropy Project	Human Rights Funders Network
Funders for LGBTQ Issues	Grantmakers Concerned with Immigrants and Refugees	Substance Use Disorders Funders Collaborative
Funders for Reproductive Equity	Grantmakers in Aging	Women’s Funding Network
Funders Together to End Homelessness	Grantmakers in Health	

# FCAA Theory of Change



FCAA informs, connects, and supports philanthropy to mobilize resources to end the global HIV pandemic and build the social, political, and economic commitments necessary to attain health, human rights, and justice for all.

## Strategies & Actions

## Outcomes

## Results

## The change FCAA wants to see

1

### INFORM

- FCAA will be the central source of information about HIV-informed philanthropy.
- Track, interpret, and share information
  - Showcase philanthropic funding
  - Maintain an open communications platform

1

FUNDERS WILL BE INFORMED with evidence, analyses, and grant making strategies.

2

### CONNECT

- FCAA will connect and convene all leaders in HIV-informed philanthropy.
- Organize regular gatherings
  - Convene and facilitate collaborations
  - Maintain and foster a diverse and active FCAA Board

2

FUNDERS WILL BE CONNECTED AND ALIGNED through regular convenings and collaborations.

3

### SUPPORT

- FCAA will support the visibility and influence of HIV-informed funders.
- Promote and facilitate HIV-informed funding initiatives
  - Encourage and amplify funder advocacy
  - Support new and diverse voices in philanthropy

3

FUNDERS WILL BE VISIBLE AND INFLUENTIAL in translating commitment and experience into action.

FUNDING FOR EMPOWERMENT, EQUITY, AND JUSTICE

Empowerment, equity, and justice for marginalized and neglected communities.

FUNDING FOR INNOVATION

Innovation in health services and other programming to promote health, human rights, and social and economic opportunity.

FUNDING FOR GOVERNMENT ACCOUNTABILITY

Government responsiveness and accountability to people's needs.



# FCAA's work in 2021–2025

## Inform

As the central source of information about HIV-informed philanthropy, FCAA will **track, interpret, and share information** about HIV-informed funding, policies, and programs.

### FCAA resource tracking in 2021–2025



Since 1987, FCAA has worked to compile and share information about what leading grant makers are funding in relation to HIV. In 2000, FCAA began producing a formal annual resource tracking report to provide detailed data about HIV grant making.

The newest report, **Philanthropic Support to Address HIV/AIDS**, was published in February 2020 and provided data on more than 7,000 grants awarded by 693 foundations for work in all regions of the world.

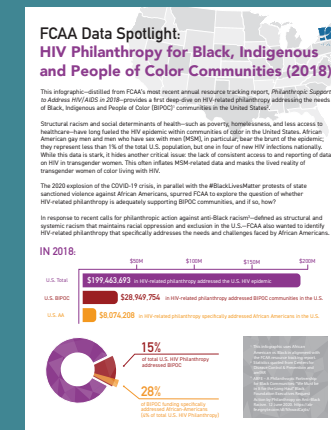
During 2021–2025, FCAA will continue to produce its annual resource tracking report to highlight trends and gaps in HIV-related philanthropy and help funders in their efforts to make informed decisions about where resources will make the most impact.

FCAA will also **showcase examples of grant making** that are informed by and connected to the global HIV response and related social and economic inequities, health disparities, and human rights abuses that fuel the spread of HIV and other epidemics.

### FCAA reports and infographics

FCAA regularly publishes **reports and infographics** that offer in-depth analyses of HIV-related grant making for geographic regions, populations, or areas of work.

During 2021–2025, FCAA will continue to produce these analyses of important issues, populations, and geographic areas to describe leading funders, opportunities for new funding, and potential for partnerships.



During 2021–2025, FCAA will maintain **an open communications platform**, with an easily accessible website, list-serves, active social media channels, and regular announcements to encourage all philanthropic grant makers to sign up for information and invitations to meetings.

FCAA will also continue to **produce original content** through its blog and through philanthropic, global health, and mainstream media. FCAA will aim to collaborate, where appropriate, with co-authors and a diversity of funders to highlight a range of perspectives and multiple thematic, demographic, and geographic interests.

### RESULTS OF FUNDER ENGAGEMENT IN FCAA, 2019-2020







## FCAA's work in 2021–2025 Connect

FCAA will **connect and convene leaders in HIV-informed philanthropy** by organizing regular gatherings and facilitating collaborations to encourage funders and other experts to share information, engage in dialogue, and reinforce relationships for effective grant making.

### FCAA briefings and webinars

During 2019–2020, FCAA convened funders on a wide range of issues, including:

- Grant making to protect the human rights of marginalized populations in the context of COVID-19
- Funding women's sexual and reproductive health and rights in the context of the US government's 'global gag rule' policies and anti-trafficking laws
- Philanthropy for efforts against sexually transmitted infections (STIs), viral hepatitis, and opioid epidemics from an HIV-informed perspective
- The funding of the Global Fund for human rights programming
- HIV-informed funding in specific regions, such as in Southern Africa and the Southern US
- Understanding and integrating digital security in HIV-informed grant making

During the coming five years, FCAA will continue to organize regular teleconferences or webinars and, when possible, in-person meetings in response to scientific and community-based developments related to HIV and the work of members.

Through such connections and convenings, FCAA will showcase timely issues needing funding and advocacy, introduce new and diverse perspectives to grant makers, and inspire new collective philanthropic action.

In addition, FCAA will **convene and facilitate targeted funder working groups** and partnerships when it seems likely that funder collaboration can mobilize new funding or increased effectiveness and impact against HIV.

Throughout the coming five years, FCAA will also continue to build **a diverse and active Board** that invites all major HIV funders to support FCAA as a representative and accountable network and a first and leading voice of HIV funders.

### FCAA working groups

FCAA working groups are member-driven platforms that provide learning and networking opportunities among funders looking to mobilize resources and bring heightened awareness to specific issues in HIV-related philanthropy.

Three examples of working groups:



**THE SOUTHERN HIV IMPACT FUND**, convened by FCAA and facilitated by AIDS United, and with the generous support of the Elton John AIDS Foundation, Ford Foundation, Gilead Sciences, Johnson & Johnson, Levi Strauss Foundation, Merck, ViiV Healthcare, and an anonymous donor, seeks to coordinate a philanthropic response and mobilize attention and resources to address HIV in the Southern US in partnership with community-based organizations.



Beginning in March 2020, **THE COVID-19 FUNDERS LEARNING GROUP** has been organized by FCAA to bring together funding organizations to find ways to better support people and communities living with and vulnerable to HIV as they face the huge overall impacts of the COVID-19 pandemic. The Learning Group has been sharing data, resources, learnings, and best practices, as well as helping to coordinate funding initiatives and advocacy with public funding agencies.



The Black Lives Matter movement and the race-based health disparities laid bare by COVID-19 clearly highlight the need not only to advocate for additional resources, but also to urge philanthropy to increase transparency in racial justice efforts so that grant making can be adequately monitored and improved. To achieve these goals, FCAA formed a **RACIAL JUSTICE WORKING GROUP** launched in the fall of 2020.

During 2021–2025, FCAA will actively seek the involvement and partnership of other philanthropy-serving organizations and new and diverse leaders to organize and facilitate these types of collaborations.





## FCAA's work in 2021–2025 Support

FCAA will continue to actively promote and facilitate **new HIV-informed funding initiatives and partnerships** to increase interest and engagement. Two examples of this kind of work include support for the Global Fund and for the US Ending the HIV Epidemic initiatives in local jurisdictions.

### FCAA and The Global Fund



The Global Fund to Fight AIDS, Tuberculosis and Malaria is a partnership of governments, civil society, technical agencies, the private sector, and people affected by the diseases, working to mobilize more than US\$ 4 billion annually to support programs in more than 100 countries.

Philanthropic funders have been central to the Global Fund since its creation in 2002, and a private foundations delegation has a seat on

The Global Fund Board. Several philanthropic funders, including FCAA members, help to sustain The Global Fund with funding on a regular basis.

During the coming years, FCAA will work with The Global Fund private foundations Board delegation and advocacy partners to support continued success of The Global Fund and its programs.

### FCAA and local grant making in the US 'Ending the HIV Epidemic' jurisdictions

In 2019, the US Federal Government announced an intention to end the US HIV epidemic as a public health threat by reducing new HIV transmission by 90% by 2030.

A total of seven states and 48 counties were selected as priority jurisdictions for intensified funding. Several FCAA members are actively

involved as local and national partners in the planning and funding of programs under this new national initiative.

During 2021–2025, FCAA will work with these grant makers to share lessons learned and align efforts for local jurisdiction innovations and progress in this national initiative.

Over the course of its new five-year strategy, FCAA will **support and amplify the voice of funders in advocacy**, especially when HIV-informed funders are leaders on issues of racial and gender equality and justice; innovations in health or pressing issues of human rights; and needs for government responsiveness, accountability, and action.

### The FCAA Advocacy Network



Through the its Advocacy Network, FCAA convenes and works with several key partners — including amfAR, Friends of the Global Fight, Kaiser Family Foundation, NASTAD, NMAC, and Open Society Foundations — to monitor the rapidly evolving political landscape in the US and other leading international donor countries. It also produces

regular updates (at least once a month) for the FCAA list-serv and social media followers.

During the coming years, FCAA will continue to help convene and facilitate this advocacy network. By working with sister philanthropy-serving organizations, it will seek to ensure that its net is cast wide in monitoring a range of health and social justice issues, and related opportunities.

FCAA will also support **new and diverse engagement and leadership in philanthropy**, including by individuals who contribute perspectives and experience as people living with HIV and as people from communities heavily affected by the global epidemic.

### FCAA video series 'What it means to be an HIV funder'

During 2020, FCAA created a series of short videos to showcase diverse perspectives from grant makers about what it means to be an HIV funder in the current time and environment. As examples of those videos:

→ **Julia Lukomnik from Open Society Foundations** talked about OSF's HIV funding as prioritizing the health and rights of vulnerable populations.

the positive impact of funding on sex worker organizing, fundraising, and health programming.

→ **Maryse Mitchell-Brody from the Third Wave Fund** discussed how participatory grant making approaches have included sex workers in informing and guiding grant making decisions, a situation that reinforces

→ **Amelia Korangy from ViiV Healthcare** explained how funding for HIV programming, organizations, advocacy, and cultural movements can be an entry point and basis for expanded grant making to address broader issues.

During 2021–2025, FCAA will continue to work with other philanthropy-serving organizations and all members to support the visibility of diverse voices and perspectives.

# Join Us!

## SIGN UP FOR INFORMATION

**Sign up for email updates** to get the latest information about the work of FCAA and participating grant makers.

## CONTRIBUTE TO OUR WORK AND BECOME AN FCAA MEMBER

FCAA welcomes a breadth of participation and perspectives. Members are invited to participate in FCAA calls, meetings and ongoing collaborations, and are offered access to expertise and guidance for effective HIV-informed grant making.

To learn how to become a member, **send us an email**.

## TELL US ABOUT YOUR WORK AND COLLABORATE WITH US

- If you work with a foundation or charitable grant maker, tell us about your HIV-informed grant making and let us know how FCAA can work with you.
- If you work with a private sector company, let us know how FCAA can collaborate with you in your corporate social responsibility programming.
- If you work with a government or multilateral agency, let us know how FCAA can connect your work with the work of philanthropic funders.

## Stay Connected

WEB [FCAAIDS.ORG](http://FCAAIDS.ORG)



@FCAAIDS



@FCAA



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## Funders Concerned About AIDS

Supporting HIV-Informed Grant Making  
for Health, Rights, and Justice for All