Deep Dive:
HIV-Related Philanthropy and the Ending the HIV Epidemic in the U.S. Initiative

Funders Concerned About AIDS
9 March 2023

Today's conversation will be recorded
Logistics

- Please **mute** your line!
- Today’s conversation will be **recorded**
- You’re welcome to join by **video**
- Please **raise hand** to share a question or comment
- Can use **chat** for questions & comments
- **Captions** enabled at bottom of screen
- We will be spotlighting speakers during the discussion. If you would like to change your personal view, click **view** and toggle to **gallery view**.
Agenda

12:00 Welcome & Logistics: Masen Davis, Funders Concerned About AIDS

12:05 The Framing: Harold Philips, Director of the White House Office of National AIDS Policy

12:10 The Numbers and the Need: Caterina Gironda, Funders Concerned About AIDS

12:20 The Gaps in Federal Funding: De’Ashia Lee, Treatment Action Group

12:30 Conversation with Funders: Moderated by Amelia Korangy, ViiV Healthcare

  Athena Cross, AIDS United
  Sarah Hashmall, Morris & Gwendolyn Cafritz Foundation

12:50 Open dialogue with funders on the call, Q & A

1:10 Thanks & Adjourn: Masen Davis, FCAA
Speakers

Cat Gironda
Funders Concerned About AIDS

De’Ashia Lee
Treatment Action Group

Amelia Korosy
VoV Healthcare

Athena Cross
AIDS United

Sarah Hashmall
Moira and Gwandolyn Safitz Foundation
Welcome from Harold Phillips

A MESSAGE FROM HAROLD PHILLIPS
Director of the White House Office of National AIDS Policy

HIV-RELATED PHILANTHROPY AND THE ENDING THE HIV EPIDEMIC IN THE U.S. INITIATIVE
MARCH 2023
HIV-Related Philanthropy and the Ending the HIV Epidemic in the US Initiative
The Analysis

FCAA Data Spotlight:
HIV-Related Philanthropy and the Ending the HIV Epidemic in the U.S. Initiative

In 2020:
$59,627,284 of HIV-related philanthropy was disbursed to the 57 Ending the HIV Epidemic Initiative jurisdictions

19% of HIV-related philanthropy to the United States in 2020

EHE Funding Distribution

- 129 Grantmakers
- 1,295 Grants Given
- 571 Grantee Orgs
The Takeaway

- What it means in the big picture:
  - Almost $60 million - or 19% of HIV-related philanthropy to the US in 2020 - went to the 57 EHE jurisdictions
  - One of the biggest takeaways is that the vast majority of funding (74%) went to the top 10 jurisdictions -- with the remaining 47 localities receiving only 2% or less.
  - Major concentration of funding in a small pool of jurisdictions, with most others receiving little attention

In 2020, 74% of total HIV-related philanthropy to the EHE went to the top 10 jurisdictions. The remaining 47 each received 2% or less.
Funders Concerned About AIDS (FCAA)

As a part of AIDSVu’s effort to partner with organizations across the HIV space, in 2022 AIDSVu added data on HIV-related philanthropic funding to our EHE profiles. The data comes from FCAA’s signature resource tracking report, of which the most recent edition — based on calendar year 2020 grant making — captures data on more than 5,000 grants, awarded by 323 foundations in 10 countries, in an effort to identify gaps, trends, and opportunities in HIV-related philanthropy.

In addition to aggregate funding totals, FCAA analyzes HIV philanthropy by top funders, geographic locations of impact, populations served, and intended use or strategies of funding. The report, including historical versions dating back to the year 2000, can be found on their website, as well as deep-dive infographics on varying topics and other research reports on the impacts of COVID-19, and community-rooted intermediary funders on the field of HIV philanthropy.

Check out AIDSVu’s profiles to see the data for each EHE county and state.
AIDSVu Partnership

How we hope funders will use it:

○ **Search AIDSVu's site** to understand what the epidemiological and demographic data as well as the philanthropic funding looks like in jurisdictions they are invested in, and make better informed decisions with these data.

○ **Share with other funders**, within and outside of the HIV field, especially regional/locally focused funders. Help them understand how the epidemic impacts the communities and priorities they are focused on as well.

○ **Continue to engage** with FCAA’s data, qualitative resources, and convenings so that we can keep the conversation going about how HIV philanthropy can partner across sectors and issues, both with other funders, government, and communities, towards the EHE goals.
What’s Next?

1. Jurisdiction storytelling profiles
2. Data case studies
3. Listen to funders about what helps and what is needed
4. Advocacy Forum
5. Continue to track and update data annually
EHE Readiness Assessment
Overview

March 9, 2023
De’Ashia Lee
ANECA Coalition Director
About ANEA

ANEA is a national coalition of community-based organizations, health departments, national partners, and activists committed to ending the HIV epidemic in the United States.
Founding Members

NASTAD

LATINO COMMISSION ON AIDS

TAG

GMHC

END AIDS. LIVE LIFE.

AIDS Alabama

SOUTHERN AIDS COALITION

AIDS United

Housing Works

SOUTHERN HIV/AIDS STRATEGY INITIATIVE

AIDS Foundation Chicago

BLACK HEALTH
EHE Readiness Assessment Project

- November 2022- survey was sent to Coalition members to evaluate successes and challenges with implementing EHE plans and mobilizing resources to communities with the most need.
Financial concerns have been a primary barrier to engaging community-members in prevention and treatment services.
Financial concerns have been a primary barrier to engaging community-members in prevention and treatment services.
What success has your jurisdiction had in using EHE funds to engage high impact communities?

- Creation of trainings and programs for clients
- More access to testing and awareness events (mobile testing, PrEP/PEP)
- Ability to reach vulnerable populations (Black, Latino, MSM, trans and cis women)
- More marketing campaigns
What challenges have you experienced in using EHE funds to engage high impact communities?

- Funding to maintain quality staff
- Limitations of funding and having to use within the allotted timeframe
- List of approved spending is very small
- Funds spent on activities and services that have low uptake with priority populations
Funding Opportunities for Philanthropic Organizations

- Advocacy and training
- Minimal restrictions on funding for direct services
- HIV/AIDS adjacent (Housing, LGBT, substance abuse etc.)
- Rural organizations or rural-serving organizations
EtE University

TOPICS COVERED

The Paradigm Shift: Revamping, Retooling and Redefining Our Response to End the HIV Epidemic

An Ecological Perspective: Centering a Community Response

HIV Policy Landscape and Criminalization

Social Justice and Meaningful Involvement of People Living with HIV

Social and Racial Justice