



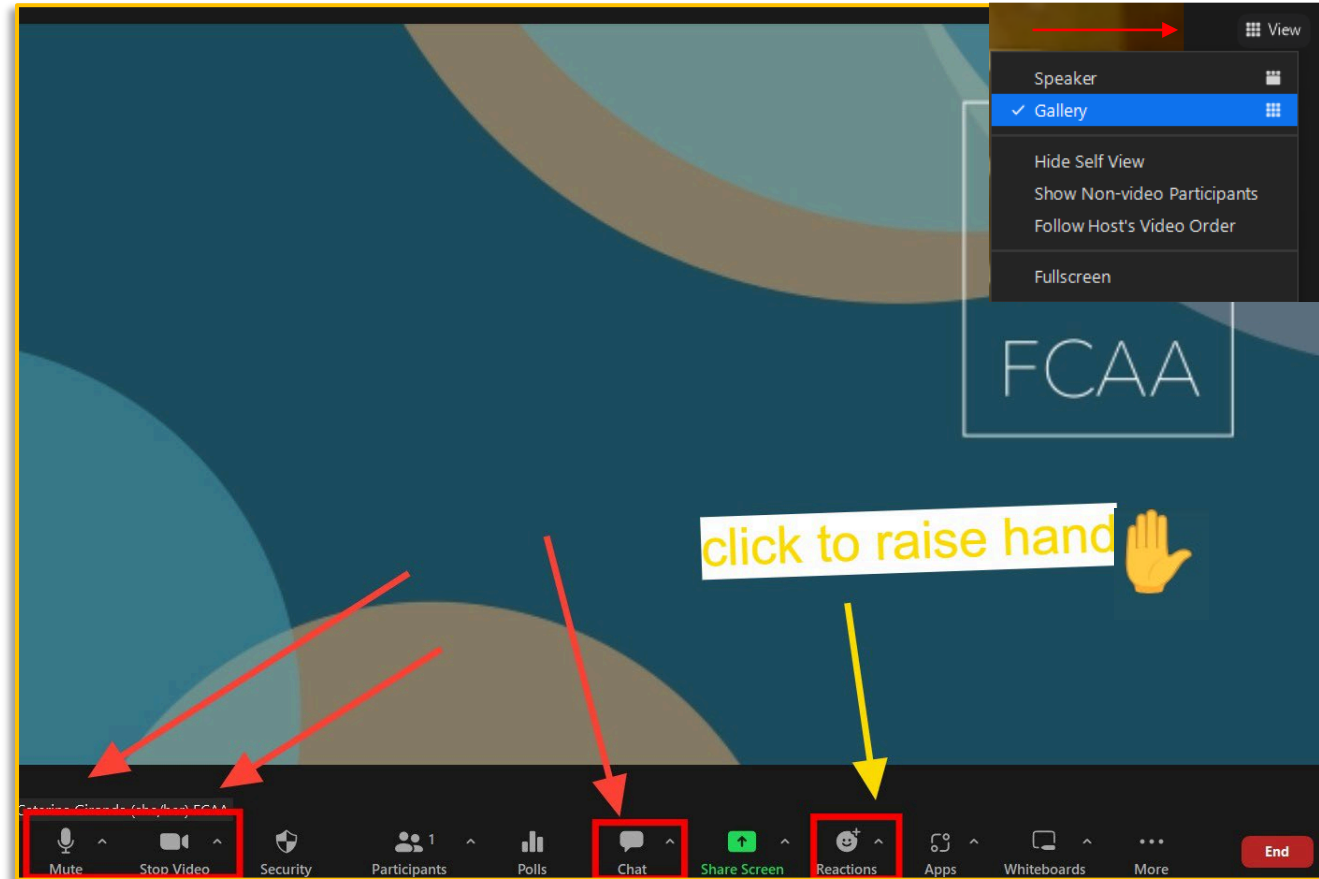
# Deep Dive: HIV-Related Philanthropy and the Ending the HIV Epidemic in the U.S. Initiative

*Funders Concerned About AIDS  
9 March 2023*

***Today's conversation will be recorded***

# Logistics

- Please **mute** your line!
- Today's conversation will be **recorded**
- You're welcome to join by **video**
- Please **raise hand** to share a question or comment
- Can use **chat** for questions & comments
- **Captions** enabled at bottom of screen
- We will be spotlighting speakers during the discussion. If you would like to change your personal view, click **view** and toggle to **gallery view**.



# Agenda

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- 12:00 Welcome & Logistics:** Masen Davis, Funders Concerned About AIDS
- 12:05 The Framing:** Harold Philips, Director of the White House Office of National AIDS Policy
- 12:10 The Numbers and the Need:** Caterina Girona, Funders Concerned About AIDS
- 12:20 The Gaps in Federal Funding:** De'Ashia Lee, Treatment Action Group
- 12:30 Conversation with Funders:** Moderated by Amelia Korangy, ViiV Healthcare
  - Athena Cross, AIDS United*
  - Sarah Hashmall, Morris & Gwendolyn Cafritz Foundation*
- 12:50 Open dialogue with funders on the call, Q & A**
- 1:10 Thanks & Adjourn:** Masen Davis, FCAA



# Speakers

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Cat Girona

Funders Concerned About  
AIDS



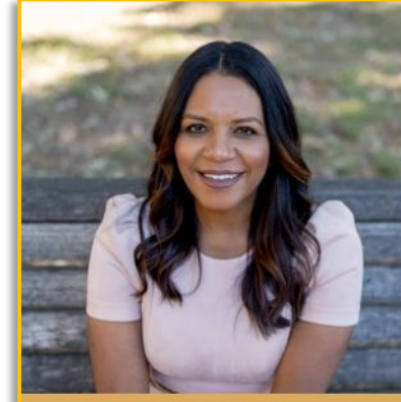
De'Ashia Lee

Treatment Action Group



Amelia Korangy

ViiV Healthcare



Athena Cross

AIDS United



Sarah Hashmall

The Morris and Gwendolyn  
Cafritz Foundation

# Welcome from Harold Phillips

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## **A MESSAGE FROM HAROLD PHILLIPS**

**Director of the White House Office of National AIDS Policy**

HIV-RELATED PHILANTHROPY AND  
THE ENDING THE HIV EPIDEMIC IN THE U.S. INITIATIVE  
MARCH 2023



THE WHITE HOUSE  
WASHINGTON





# HIV-Related Philanthropy and the Ending the HIV Epidemic in the US Initiative

# The Analysis



## FCAA Data Spotlight: HIV-Related Philanthropy and the Ending the HIV Epidemic in the U.S. Initiative

In 2020:



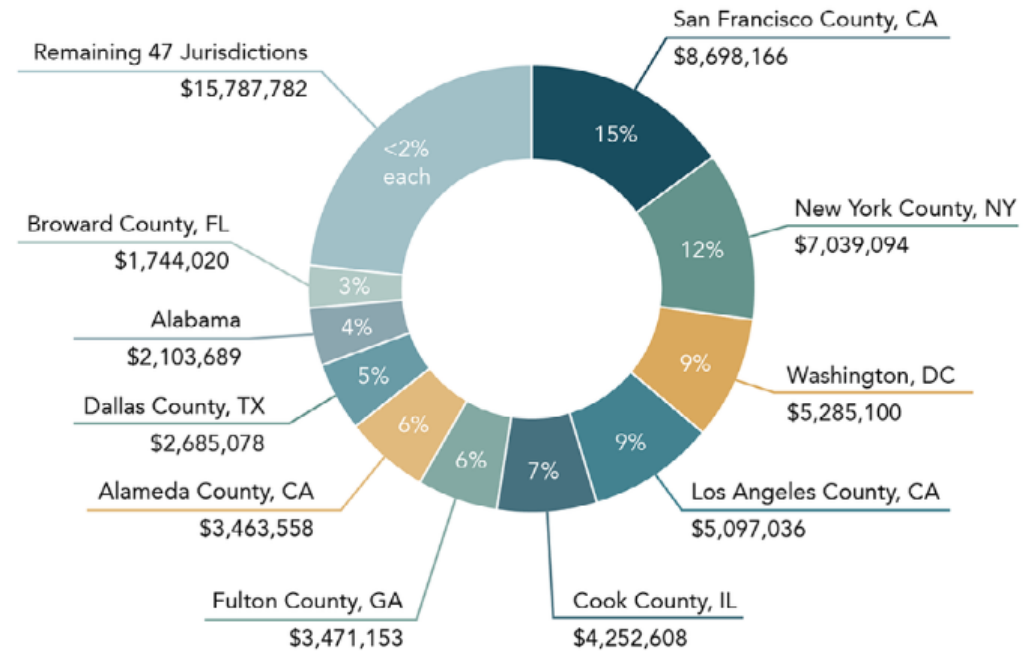
EHE Funding Distribution



# The Takeaway

- What it means in the big picture:
  - Almost **\$60 million - or 19%** of HIV-related philanthropy to the US in 2020 - went to the 57 EHE jurisdictions
  - One of the biggest takeaways is that **the vast majority of funding (74%) went to the top 10 jurisdictions** -- with the remaining 47 localities receiving only 2% or less.
  - Major concentration of funding in a small pool of jurisdictions, with most others receiving little attention

In 2020, 74% of total HIV-related philanthropy to the EHE went to the top 10 jurisdictions. The remaining 47 each received 2% or less.





# AIDSVu Partnership



[VIEW THE MAP](#) • [LOCAL DATA](#) • [FIND SERVICES](#) • [NEWS & UPDATES](#) • [TOOLS & RESOURCES](#)

## Funders Concerned About AIDS (FCAA)

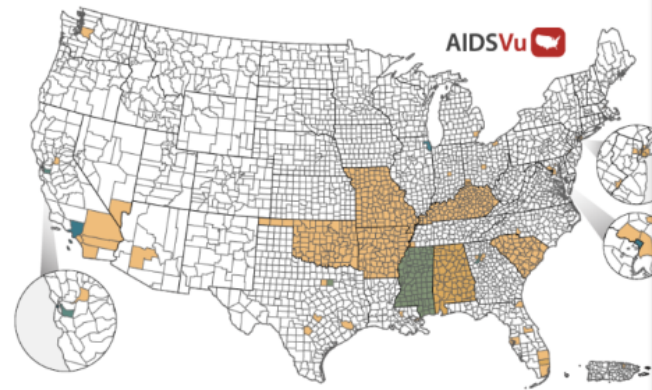
As a part of AIDSVu's effort to partner with organizations across the HIV space, in 2022 AIDSVu added data on HIV-related philanthropic funding to our EHE profiles. The data comes from [FCAA's signature resource tracking report](#), of which the most recent edition — based on calendar year 2020 grant making — captures data on more than 5,000 grants, awarded by 323 foundations in 10 countries, in an effort to identify gaps, trends, and opportunities in HIV-related philanthropy.

In addition to aggregate funding totals, FCAA analyzes HIV philanthropy by top funders, geographic locations of impact, populations served, and intended use or strategies of funding. The report, including historical versions dating back to the year 2000, can be found on their website, as well as deep-dive infographics on varying topics and other research reports on the impacts of COVID-19, and community-rooted intermediary funders on the field of HIV philanthropy.

Check out [AIDSVu's profiles](#) to see the data for each EHE county and state.

### HIV-Related Philanthropic Funding in EHE Jurisdictions

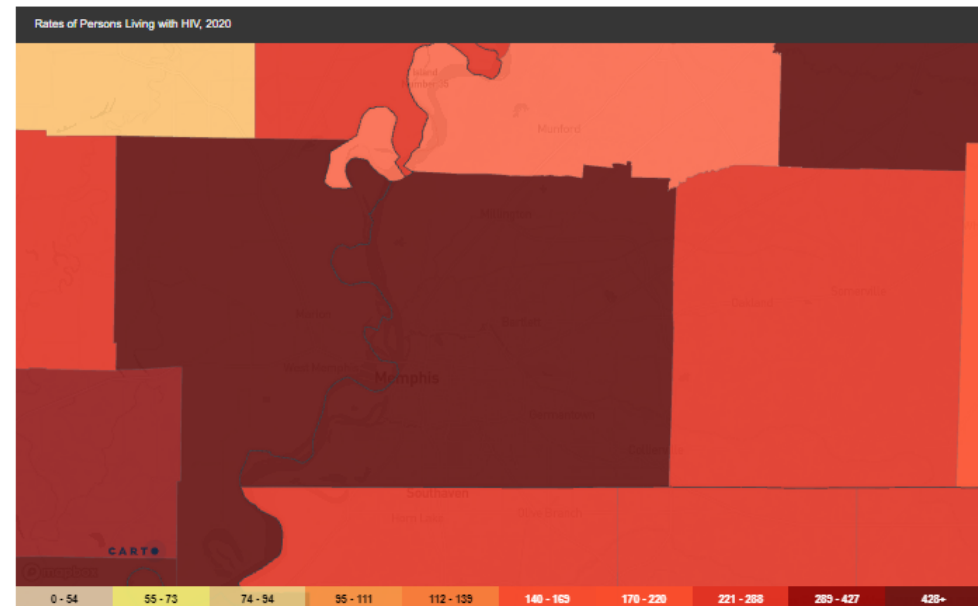
AIDSVu created the following map of HIV-related philanthropy in both county- and state-level EHE jurisdictions, further magnifying the disparate level of funding to these locations. The [AIDSVu website](#) allows you to further explore data per jurisdiction.



HIV-related Philanthropic Funding in EHE Jurisdictions, 2020

## Local Data: Shelby County, TN

In 2020, there were 6,283 people living with HIV in Shelby County.  
In 2020, 235 people were newly diagnosed with HIV.



Want to view more? [VIEW INTERACTIVE MAP](#) →

Jump to: [HIV Prevalence](#) [New HIV Diagnoses](#) [PrEP](#) [HIV Care Continuum](#) [Demographics](#) [Social Determinants of Health](#)

### HIV Prevalence

Number of people living with HIV, 2020  
**6,283**

Percent of people living with HIV, by Sex, 2020

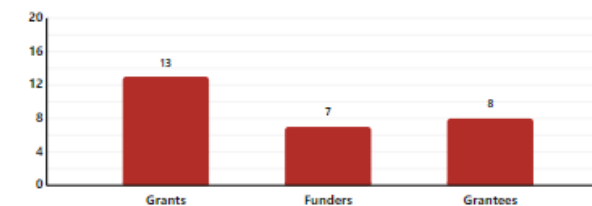


# AIDSVu Partnership

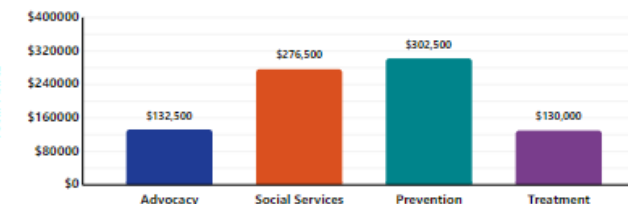
- How we hope funders will use it:
  - **Search [AIDSVu's site](#)** to understand what the epidemiological and demographic data as well as the philanthropic funding looks like in jurisdictions they are invested in, and make better informed decisions with these data.
  - **Share with other funders**, within and outside of the HIV field, especially regional/locally focused funders. Help them understand how the epidemic impacts the communities and priorities they are focused on as well.
  - **Continue to engage** with FCAA's data, qualitative resources, and convenings so that we can keep the conversation going about how HIV philanthropy can partner across sectors and issues, both with other funders, government, and communities, towards the EHE goals.

## 2020 HIV-Related Philanthropic Funding to Jurisdiction

Funding Distribution  
**\$474,000**



### Intended Use and Strategy



### PrEP

\* Pre-exposure Prophylaxis

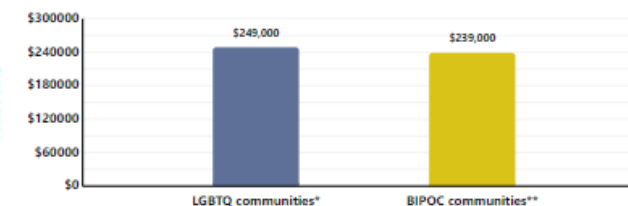
Total funding for any PrEP-related work, including: medical training, staffing for PrEP provision or related services, advocacy and awareness campaigns, or PrEP-related research.

**\$50,000**

### Population Spotlight

\* Includes LGBTQ - general, MSM, Transgender.

\*\* Includes African American, Latinx, Asian American, Indigenous.



# What's Next?

1. Jurisdiction storytelling profiles
2. Data case studies
3. Listen to funders about what helps and what is needed
4. Advocacy Forum
5. Continue to track and update data annually

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## SETTING STRONGER FOUNDATIONS HIV EPIDEMIC IN THE WINDY CITY

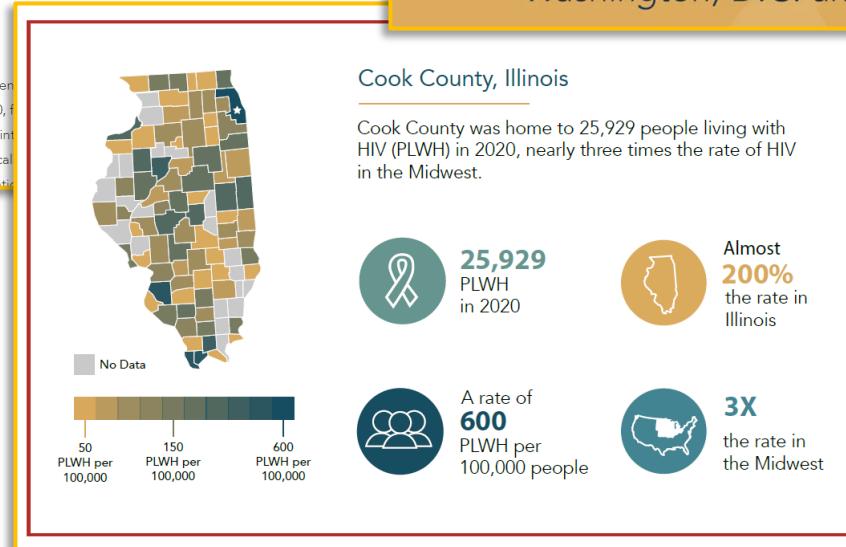
By Stephen Hicks February 27, 2023

The last three years have brought tremen... with the racial justice reckoning of 2020, f... AIDS service organizations, and clinics in... Policies, procedures, and practices all cal... demanded greater equity, the organizati...

### FCAA Advocacy Forum

Wednesday, April 19

*Washington, D.C. and on Zoom*



# EHE Readiness Assessment Overview

# ACT NOW: --- END AIDS

March 9, 2023  
De'Ashia Lee  
ANEA Coalition Director



# About ANEA

ANEA is a national coalition of community-based organizations, health departments, national partners, and activists committed to ending the HIV epidemic in the United States



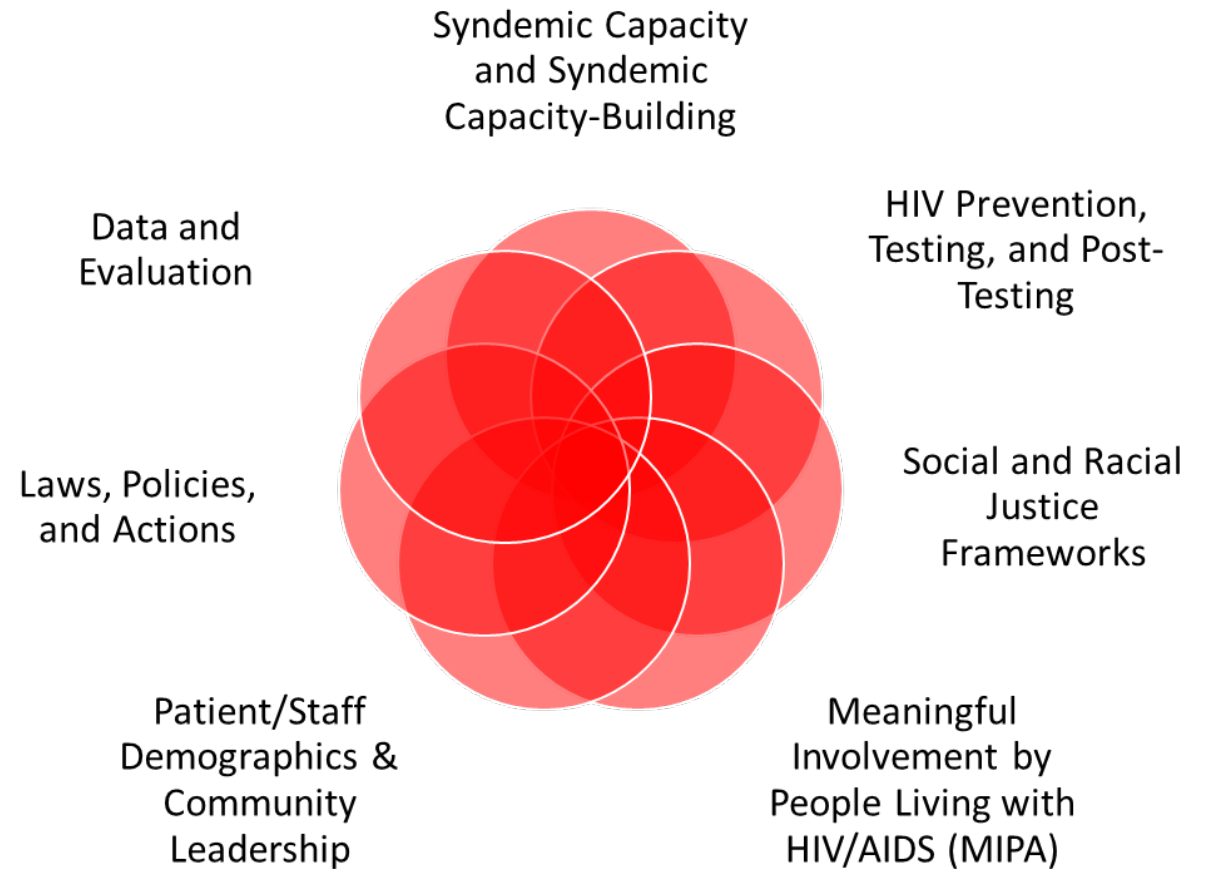
**ACT NOW:**  
**END AIDS**

# Founding Members



# EHE Readiness Assessment Project

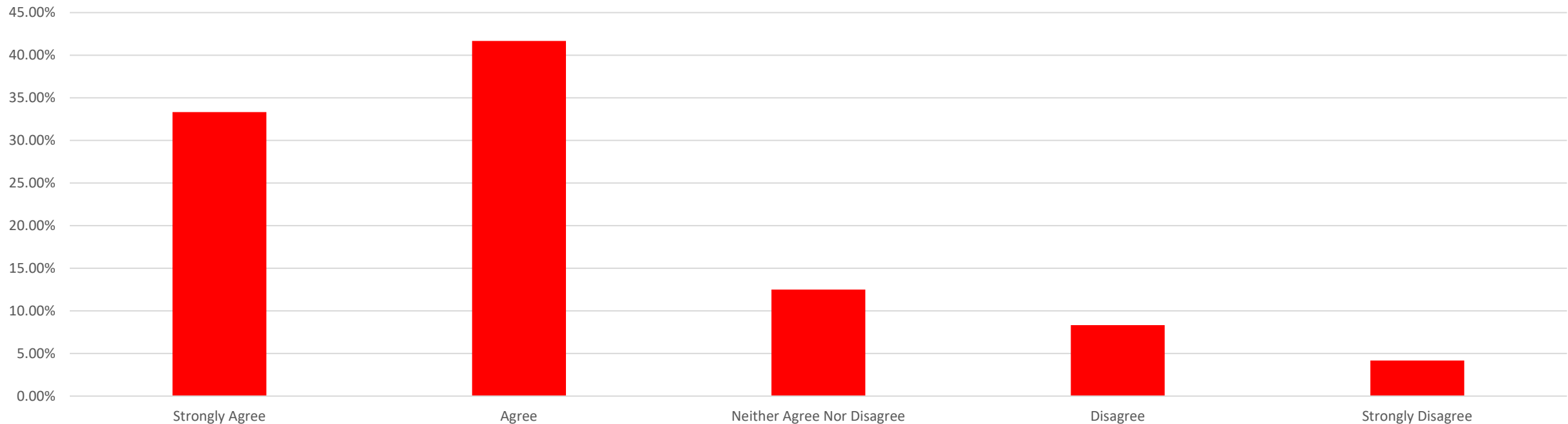
- November 2022- survey was sent to Coalition members to evaluate successes and challenges with implementing EHE plans and mobilizing resources to communities with the most need





# Preliminary Survey Findings-Combined

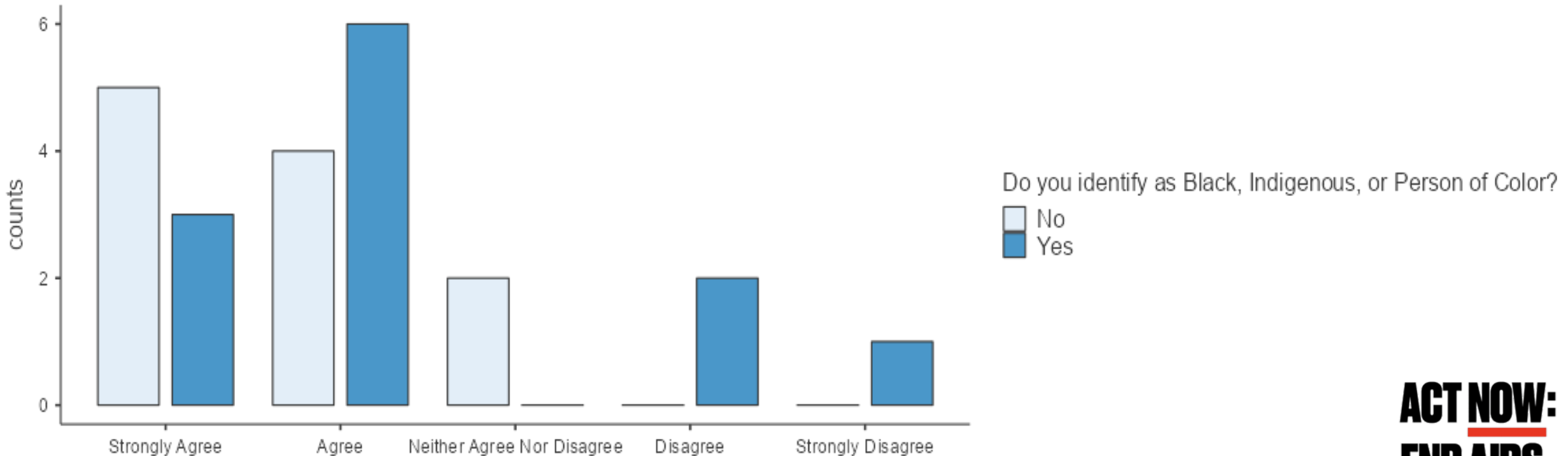
**Financial concerns have been a primary barrier to engaging community-members in prevention and treatment services.**



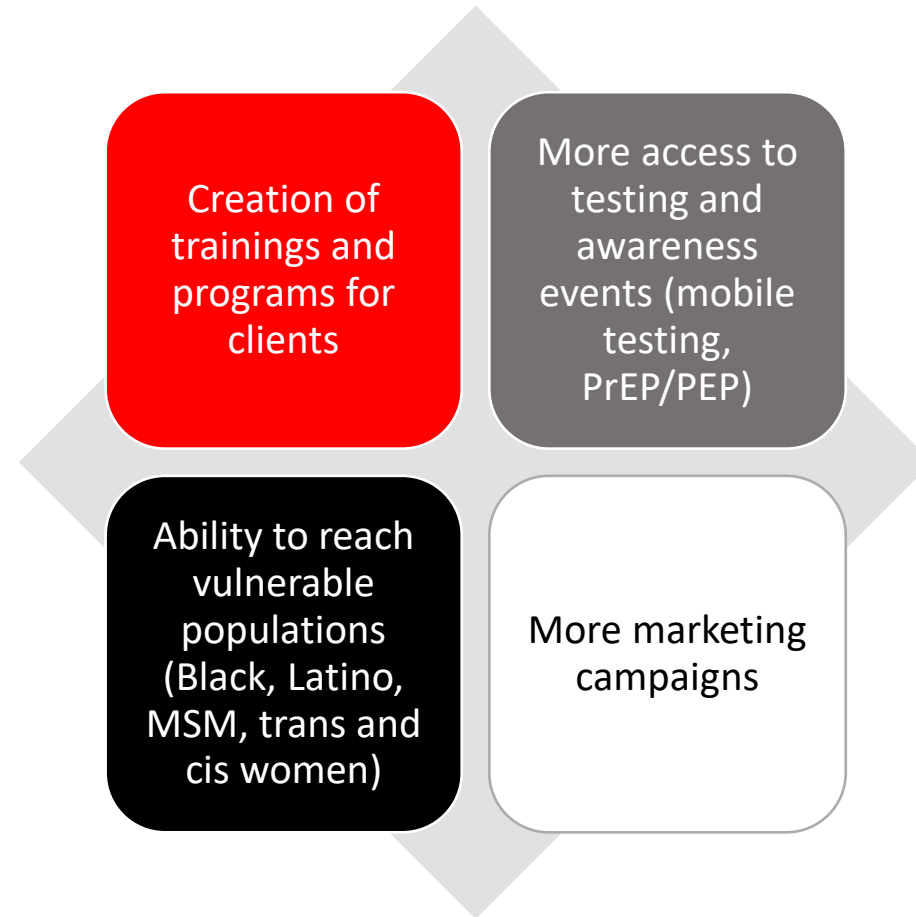


# Preliminary Survey Findings-Disaggregated

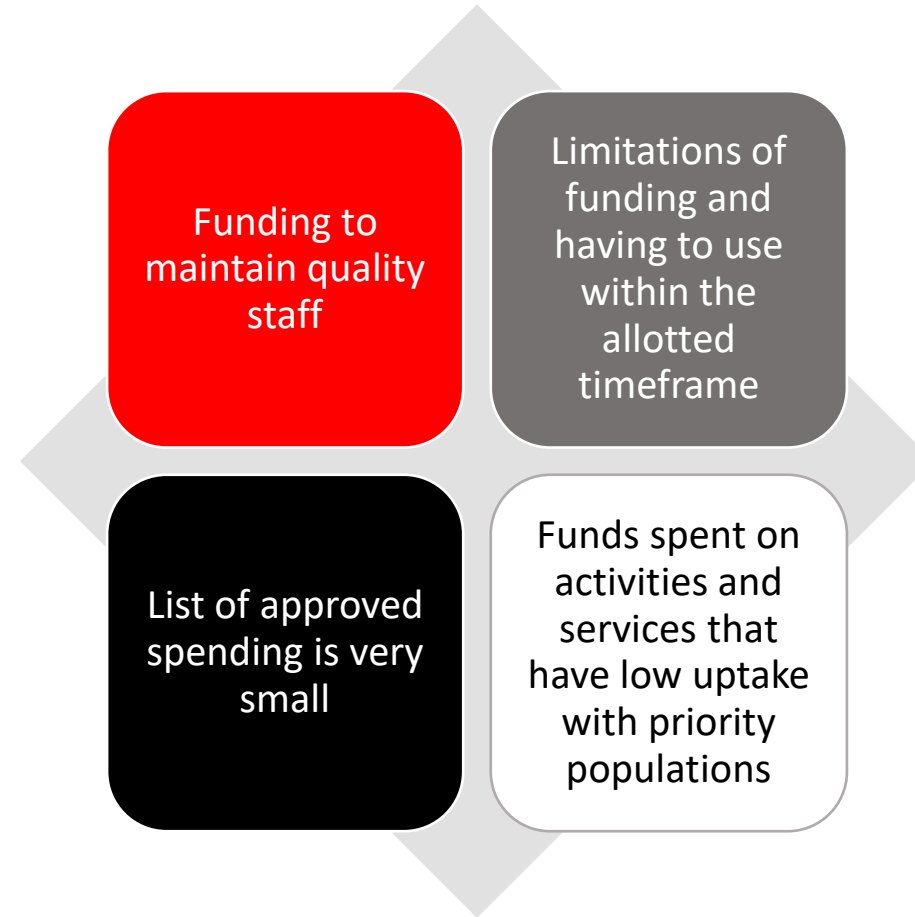
**Financial concerns have been a primary barrier to engaging community-members in prevention and treatment services.**



# What success has your jurisdiction had in using EHE funds to engage high impact communities?



# What challenges have you experienced in using EHE funds to engage high impact communities?





# Funding Opportunities for Philanthropic Organizations

Advocacy and training

Minimal restrictions on funding for direct services

HIV/AIDS adjacent (Housing, LGBT, substance abuse etc.)

Rural organizations or rural-serving organizations

# EtE University



## TOPICS COVERED

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**The Paradigm Shift: Revamping, Retooling and Redefining Our Response to End the HIV Epidemic**



**An Ecological Perspective: Centering a Community Response**



**HIV Policy Landscape and Criminalization**



**Social Justice and Meaningful Involvement of People Living with HIV**



**Social and Racial Justice**

**ACT NOW:  
END AIDS**