

# FUNDERS CONCERNED ABOUT AIDS MEMBERSHIP GUIDE

ESSENTIAL RESOURCES FOR HIV-INFORMED GRANTMAKERS



# **WELCOME**

Welcome to Funders Concerned About AIDS (FCAA)!

Funders Concerned About AIDS (FCAA) is a philanthropy-serving organization (PSO) founded in 1987 to take bold actions and push philanthropy to respond to HIV and AIDS. Our intent then and now: to inform, connect, and support philanthropy in response to the global pandemic of HIV and AIDS.

# **OUR MISSION**

FCAA informs, connects, and supports philanthropy to mobilize resources to end the global HIV pandemic and build the social, political and economic commitments necessary to attain health, human rights, and justice for all.







# **OUR VISION**

FCAA envisions a world without AIDS.





## THE VALUE OF PSO MEMBERSHIP

As a connected and coordinated community of funders, we can be a stronger voice for a comprehensive investment for the people and places most impacted by HIV and AIDS. Collectively, we better understand where the money is going, how it is changing, and where the need may be the greatest. By sharing information and advocating for a stronger, collective response, we can better influence our own individual institutions, donor governments, and the philanthropic field.

It is crucial to continue building and investing in donor networks across these sectors and to develop a coordinated response for people and communities that continue to be marginalized by government and society and that are disproportionately impacted by HIV — including Black women, gay and bisexual men, transgender women, sex workers, and people who use drugs in the U.S. and global South.

Today, more than <u>50 philanthropic foundations</u> and charities currently support FCAA ascontributors. These organizations collectively account for roughly half of total HIV-related philanthropy each year.



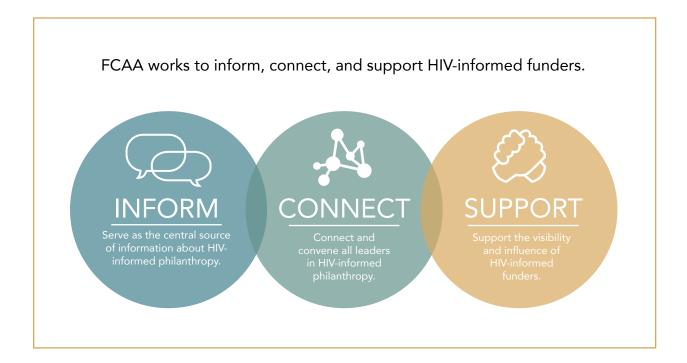
"When funders come together in a coordinated way, they can be a powerful group. That's why FCAA events – like the FCAA Global Philanthropy Summit – are so important. Stakeholders come together to challenge one another to use our voices and philanthropic resource to support advocacy for policies and funding needed to end the epidemic."

-Jesse Milan, Jr., AIDS United

# TAKE FULL ADVANTAGE OF FCAA'S MEMBER-ONLY OPPORTUNITIES!

All staff of FCAA member organizations have a comprehensive set of tools at their disposal, helping to make the most informed funding decisions. Please be sure to share this with everyone at your organization as membership includes access to critical information, resources, and networking opportunities they won't want to miss:

- Find potential funding partners in our <u>Membership & Grants Directory</u>
- Sponsor, design, and speak at <u>FCAA events</u> and build relationships and connections with other likeminded donors
- Receive discounted rates and early registration to the <u>FCAA Global Philanthropy Summit</u>
- Participate in <u>funder-only webinars and briefings</u>
- Request technical assistance, contacts/introductions, presentations, or data insights from <u>FCAA staff</u>
- Through FCAA's membership in WINGS Philanthropy and the United Philanthropy Forum, we are able to provide our members access to a number of products services that benefit the philanthropic sector, including but not limited to discounted subscription to Alliance Magazine, Inside philanthropy and Standford Social Innovation Review





Strategy: FCAA tracks, interprets, and shares information about funding, policies, and programs.

Goal: Funders will be informed with evidence, analyses, and grantmaking strategies.

# Member Opportunities

#### Resource Tracking Reports

FCAA's signature report, *Philanthropic Support to Address HIV and AIDS*, is the most comprehensive study of its kind, identifying gaps, trends, and opportunities in HIV-related philanthropy.

#### **Data Spotlights**

FCAA develops <u>data visualizations</u> highlighting areas in need of continued funding and programming in the global response to the epidemic. Each of these data spotlights focus on funding of key issues, geographies, and populations.

#### Research Initiatives

FCAA regularly produces <u>briefings</u>, <u>reports</u>, <u>analyses</u> of challenges and best practices on issues of interest to HIV-informed funders.

#### Communication Platforms

FCAA produces original content through its <u>blog</u> and through philanthropic, global health, mainstream, and social media. FCAA collaborates, where appropriate, with co-authors and a diversity of funders to highlight a range of perspectives. Find out how and where to follow us on social media on page nine.

"Being a part of this community gives me the chance to introduce other funders to the issues facing communities that we serve, and to coordinate philanthropy's response to growing anti-LGBTQ+ repression in the Eastern Africa Region."



Strategy: FCAA will connect and convene all leaders in HIV-related philanthropy.

Goal: Funders will be connected and aligned through regular convenings and collaborations.

# Member Opportunities

#### Attending a Networking Event or Webinar

We hold many events, both large scale meetings and more intimate discussions, throughout the year. For example, at <u>FCAA's Global Philanthropy Summit</u>, we mobilize members to share good practices and strategies to increase the amount and impact of HIV-related philanthropy, while also providing space for networking and community building.

At <u>events</u> such as the Advocacy Forum and the global donor networking reception at the biennial International AIDS Conference, we gather diverse groups of stakeholders to assess the landscape and identify concrete action steps to ensure continued progress in funding the HIV fight. FCAA also organizes regular online discussions and webinars among members about developments and challenges in global health and human rights.

#### Joining a Working Group

FCAA <u>working groups</u> are member-driven platforms that provide learning and networking opportunities among funders looking to mobilize resources and bring heightened awareness to specific issues in HIV-informed philanthropy.

Current and recent working groups have focused on such issues as HIV in Eastern Europe and Central Asia, the COVID-19 pandemic, and racial justice.

"In 2021, FCAA and Aidsfonds partnered to launch a new donor working group to highlight critical programming and resourcing needs in Eastern Europe and Central Asia. After the invasion of Ukraine, this working group quickly pivoted to address the crisis and its impact on HIV-affected key populations. In the first five weeks of the conflict, private donors pledged \$1.5 billion in humanitarian response. Being connected to other funders through FCAA makes fast-acting and critical response like this possible."



Strategy: FCAA will support the visibility and influence of HIV-related funders.

Goal: Funders will be visible and influential in translating commitment and experience into action.

# Member Opportunities

#### **Funder Initiatives**

From PEPFAR to PrEP, we have made incredible advancements across the world to prevent and treat HIV these last 40 years - we finally have the medical knowledge and tools to bring an end to AIDS in our lifetimes. Yet intersecting structural and societal barriers – including stigma and discrimination, economic disparities, racial injustice, gender inequality, criminalisation, migration, geopolitical conflict, and inequitable access to healthcare – conspire to keep the vision of a post-AIDS future out of reach. Indeed, the experiences of people living with and vulnerable to HIV bring to light what is often hiding in the shadows. For example, we commonly see new HIV transmissions climb within countries impacted by political repression, anti-LGBTQ+ policies, war, and other crises.

FCAA will relaunch an **Advocacy Network** to regularly convene funders and stakeholders to keep a pulse on the political landscape surrounding our work, and to understand where, and when, to weigh in as a collective membership.

#### Resources and Tools

In response to members' needs and gaps identified in our research, FCAA develops resources and tools to support your grantmaking. As one example, in partnership with the FCAA Racial Justice Working Group, FCAA developed the <u>Racial Justice in HIV Philanthropy Guiding Principles</u> to help change how funders approach philanthropy.

#### Visibility

Through media and stakeholder outreach and coalition building, FCAA works to promote the leadership of philanthropy in the global HIV response.

"FCAA programming brings a critical intersectional lens to HIV and AIDS issues. GATE was invited to a session that helped connect issues of anti-gender and anti-abortion movements to their impact on HIV. FCAA offering engagement opportunities like this make it possible for e to raise awareness of trans-specific issues, and their intersection with the HIV movement across philanthropic networks."



## MEMBERSHIP & GRANTS DIRECTORY

The <u>FCAA Membership & Grants Directory</u> is a concrete tool to help you connect and collaborate with your HIV-related grantmaking peers. Use the directory to inform your grantmaking and to find new potential partners in your work.



#### **Grants Directory**

The Grants Directory offers you enhanced levels of access to FCAA's annual resource tracking and allows you the ability to search grants data for grantees or by geographic, population or strategy focus.



#### Membership Directory

Share your organization's priorities and staff information and learn more about other FCAA member organizations.

<u>Find instructions</u> on how to log-in and navigate the directory online.



#### **GET STARTED WITH FCAA**

We want to hear about your work and collaborate with you!

Visit the FCAA Membership & Grants Directory

#### Secure your spot at FCAA's in-person events

Take part in the call for session process, receive discounted rates and early registration to the FCAA Global Philanthropy
Summit.

Watch for opportunities to connect throughout the year at events such as the Advocacy Forum, or the Donor Networking Reception at the biennial International AIDS Conference.

#### **Utilize Resources**

Sign Up for our List-Serv Register For a Webinar
Check out our Calendar of
Events to find the appropriate
registration link.

<u>View</u> our most recent resource tracking report

#### **Get Involved**

Submit an Idea for a blog or webinar Submit your annual HIV-related grants data <u>Join</u> a Working Group

# Follow us on Social Media

#FundHIVFight











## **OUR TEAM**

Be sure to reach out to <u>FCAA's staff</u> for information, additional resources or to help make connections with other funders:



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History shows that efforts against HIV and AIDS will be needed for many decades to come. HIV-informed funding and activism must be sustained to end the epidemic and to build investments in health, rights, and justice to remove the conditions that still fuel preventable epidemics today.

Now is the time to protect the gains, push to end epidemics, and keep alive the promise of a better world. Let us know how FCAA can support your organization in pursuing this collective mission.



www.FCAAIDS.org